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## RED BARREL PROGRAM



AND VOLUNTEER APPRECIATION DAY

THURSDAY, MAY 14<sup>th</sup>

4:00—6:00 p.m.

DMARC Warehouse  
1435 Mulberry Street  
Des Moines, IA

With catering generously  
donated by



# DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

A Monthly Publication of the DMARC Food Pantry Network

APRIL 2015

## RED BARREL CELEBRATES 25 YEARS!

**Des Moines, IA**—This month marks the 25th Anniversary of the Red Barrel Program. It began on April 18, 1990 at 10 a.m. with a small ceremony at the site of the former food pantry warehouse. Since that time, the program has netted nearly 2.5 million food item donations for the food pantry network. It currently averages about 10,000 food items per month and brings in over 100,000 food items annually. Initially, the idea sprang from a program that started in Houston, Texas in 1986 as part of the End Hunger Network. The concept was adopted by members of the local Kiwanis clubs here in Des Moines after their first food pantry initiative had become a full-scale department of the Des Moines Area Religious Council. Nearly 50 grocery store locations have participated in the program over the years with that number decreasing as larger chains have consolidated and some independent grocers have closed their doors. Currently, about 25 locations participate in the program including Hy-Vee, Fareway, Price Chopper, Cash Saver, and Brick Street Market. In addition to food, personal items and baby diapers have also been collected. Many store locations also participate in the Hunger Sack Program which will celebrate it's 15th Anniversary in the fall of this year.



An early version of the Red Barrel

## NEWS FROM THE COORDINATOR'S DESK



Not only are we celebrating 25 years of the Red Barrel program this month, but also our volunteers. April is National Volunteer month. We could not operate without the help of so many of our selfless and dedicated volunteers who do everything from sorting food to answering phone calls. In appreciation of all of their hard work and commitment over the last year—and to say Happy Birthday to the Red Barrel—we're planning a little BBQ of sorts. On **Thursday, May 14th from 4:00-6:00 p.m.** we will be having a cook-out (weather permitting) on the patio just outside our warehouse at 1435 Mulberry Street on the south side of the building. In the event of rain, we'll simply move indoors. The Harding Hills Hy-Vee has generously agreed to supply us with food and a grill for the event. Please be sure to save the date and let family, friends, and other volunteers know about the festivities. Hope to see you all there! — *JR*

## VOLUNTEER SPOTLIGHT



*Above: Cub Scout Pack 95 (Sacred Heart) collected over \$500.00 in cash and food from the Hy-Vee on Grand & Railroad on Saturday, March 28th. Below: Boy Scout Troop 46 (Windsor United Methodist) loaded 160 Hunger Sacks containing nearly 1000 food items from the Windsor Heights Hy-Vee on Saturday, April 4th. They also collected \$400.00*



**DMARC Food Pantry Network**  
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"Like" our food work on Facebook: Move the Food



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## RED BARREL COLLECTIONS FOR MARCH 2015 = 5,324

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Price Chopper	3425 Ingersoll Ave.	709	Mark Pearson	Downtown Kiwanis
2	Hy-Vee	410 N. Ankeny Blvd., Ankeny	575	Wes Snook	Link Associates
3	Hy-Vee	550 S. 51st Street, WDM	479	Mark Luke	Harlan Thomas
4	Hy-Vee	7101 University Ave.	455	Matt Heldenbrand	Chris Burch
5	Hy-Vee	1990 Grand, WDM	410	Kim Cole	Chris Burch
6	Price Chopper	4343 Merle Hay Road	302	Kenny Kane	Ron Stoen
7	Hy-Vee	8601 Douglas Ave.	246	Drew Holmes	Larry Hamlin
8	Cash Saver	4121 Fleur Drive	220	Scott Hornberg	Denny Bradshaw
9	Brick St. Market	114 Brick Street SE, Bondurant	215	Reenie Hogan	Connie Richards
10	Hy-Vee	4707 Fleur Drive	214	Jamie Stephens	Denny Bradshaw
11	Price Chopper	5440 N.W. 86th, Johnston	165	Joe McDonald	John Young/Ron Stoen
12	Fareway	100 E. Euclid Ave.	164	Nick Greiner	Link Associates
13	Price Chopper	1819 Beaver Ave.	164	Tom Day	Golden K Kiwanis
14	Fareway	8450 Meredith Drive	162	Dave Eisentrager	Larry Hamlin
15	Hy-Vee	1700 35th Street, WDM	161	Brian Bieker	Link Associates
16	Dahl's (closed)	5003 E.P. True Pkwy WDM	131	Kevin Helm	Link Associates
17	Hy-Vee	1107 Army Post Road	120	Jason Crocker	Denny Bradshaw
18	Dahl's (closed)	8700 Hickman Rd.	116	Rick Lane	Liz Coffman
19	Hy-Vee	5759 Merle Hay Rd, Johnston	109	Ryan Roberts	John Young/Ron Stoen
20	Hy-Vee	3221 S.E. 14th Street	48	Nate Fehl	Link Associates
21	Fareway	10151 University, Clive	39	Kevin McCormick	Link Associates
22	Fareway	3000 S.E. 22nd Street	31	Wil Golberg	Link Associates
23	Fareway	3205 N. Ankeny Blvd.	29	Rick Beckwith	Amy Tournier
24	Hy-Vee	3330 MLK Blvd.	27	Brandon Williams	DMARC Staff
25	Fareway	109 S.E. Oralabor, Ankeny	14	Doug Haugland	Link Associates
26	Dahl's (closed)	3400 E. 33rd Street	12	Steve Taylor	Link Associates
27	Cash Saver	1320 E. Euclid Ave.	7	Ryan Halverson	Link Associates
28	Hy-Vee	1725 Jordan Creek, WDM	0	Scott James	Bob and Jan Schulte

### HUNGER SACKS SOLD IN MAR. = 359

#### TOP TEN STORES FOR \$6 SACKS (6 ITEMS)

- 54 - Hy-Vee, 51st & Mills Civic
- 50 - Hy-Vee, Windsor Heights
- 34 - Brick St. Market, Bondurant
- 27 - Hy-Vee, Grand & Railroad
- 22 - Hy-Vee, N. Ankeny Blvd.
- 20 - Fareway, 86th & Meredith
- 19 - Cash Saver, 4121 Fleur Dr.
- 18 - Price Chopper, Merle Hay Rd.
- 16 - Hy-Vee, Fleur & McKinley
- 16 - Hy-Vee, 86th & Douglas
- 15 - Price Chopper, 35th & Ingersoll

#### TOP THREE STORES FOR \$12 SACKS (12 ITEMS)

- 31 - Hy-Vee, N. Ankeny Blvd.
- 9 - Price Chopper, Merle Hay Rd.
- 7 - Price Chopper, 35th & Ingersoll

### DISCARDED ITEMS, MAR. = 2,688

Hy-Vee, Jordan Creek Scott James, Store Director Staci Fanning/Heidi Zlab	1,012
Hy-Vee, Johnston Ryan Roberts, Store Director John Young/Ron Stoen	592
Hy-Vee, MLK Brandon Williams, Store Director DMARC Warehouse Staff	463
Gateway Market, Sherman Hill South Union Bakery Gateway Market Staff	346
Fareway, E. Euclid Nick Greiner, Store Director Link Associates	245
Whole Foods, WDSM Michael Durr, Store Team Leader DMARC Warehouse Staff	30 + 175 lbs. of produce

### FIVE YEAR HISTORY OF DISCARDS & RED BARREL COLLECTIONS

Month	2011	2012	2013	2014	2015	Money
January	7,848	9,826	11,423	8,304	8,811	—
February	9,102	8,599	8,342	8,527	7,991	—
March	9,398	10,876	9,339	10,932	8,012	\$378.75
April	10,837	10,540	10,599	12,262		
May	9,580	7,707	8,110	10,943		
June	7,334	8,817	7,532	8,176		
July	7,970	9,544	9,435	6,757		
August	8,848	7,620	7,009	6,877		
September	8,419	6,565	8,506	8,863		
October	13,112	9,357	9,108	10,707		
November	14,267	13,157	11,307	9,997		
December	18,362	12,074	13,079	15,338		
<b>TOTAL</b>	<b>124,638</b>	<b>114,682</b>	<b>113,789</b>	<b>117,683</b>		