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DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

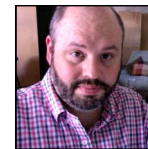
A Monthly Publication of the DMARC Food Pantry Network **FEBRUARY 2015**

DMARC & CISS SET TO 'SPRING INTO ACTION'

Des Moines, IA—This March, the Des Moines Area Religious Council and Central Iowa Shelter & Services are teaming up to host a drive-through donation event along Mulberry Street. The 12-hour Spring Into Action donation drive is scheduled for Monday, March 16th during the week of Des Moines Public Schools' spring break. Volunteers will collect both gift-in-kind and monetary donations throughout the day beginning at sunrise (7:25 a.m.) and ending at sunset (7:22 p.m.). Donors are encouraged to do their spring cleaning a little early and to donate any gently-used clothing items or blankets, new or unused toiletries and food items, and cash or check donations. Proceeds will be divided up among the two neighboring organizations in order to help those in need. To volunteer for the event, contact the coordinator, John Robinson, at one of the numbers listed at the bottom of the page.



NEWS FROM THE COORDINATOR'S DESK



While the famous groundhog, Punxsutawney Phil, may have seen his shadow earlier this month and called for six more weeks of winter, our own furry resident, Murray the Mayor of Mulberry Street, was smart and remained in hiding away from the arctic cold. It won't be long, however, until the tempera-

tures start to go up (in fact we're counting on it for our outdoor activities this spring break!) and some of this snow starts to melt. Warmer weather also means prepping the garden. So allow me to "plant the seed" so-to-speak and encouraged all of our green-thumbed angels out there to think about planning a couple extra rows to help feed your friends and neighbors this summer. Last year, we saw record numbers of fresh produce donations come through our doors and we'd love to surpass that this year. Fresh food is greatly appreciated by our pantry partners and highly sought after by pantry clients. So any time we can provide natural, non-processed foods to our clientele, everyone wins.

In other news: The Feinstein Foundation has indefinitely suspended its \$1 million annual Giveaway to Fight Hunger in order to focus on its Feinstein Jr. Scholars. So giving during the months of March and April this year is crucial. Luckily, the *Doug M. Woods Challenge Hunger* matching gift is still intact. Any monetary donations designated as such will be matched \$0.50 on the dollar up to \$20,000 total given. — JR

FOOD DRIVE SPOTLIGHT



**NOW THROUGH
FEBRUARY 28TH!**



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HyVee. **SKIPPY**
Hy-Vee and Skippy have joined forces in support of DMARC (Des Moines Area Religious Council) which benefits the Food Pantry Network.

DMARC movefood THE
Skippy Peanut Butter Promotion
Offer valid at all Des Moines Area Hy-Vee and Hy-Vee Drugstores
February 23 – March 2, 2015.

In celebration of Peanut Butter Lover's Day Sunday, March 1st, 2015

For every 3 POUNDS SOLD of Skippy peanut butter HY-VEE & SKIPPY WILL DONATE 1 POUND to the Des Moines Area Religious Council's Red Barrel Program (which helps feed the hungry of Des Moines!)



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"Like" our food work on Facebook: Move the Food



Follow us on Twitter: @dmreligious
Follow our food work on Twitter: @MoveTheFoodDSM

RED BARREL COLLECTIONS FOR JANUARY 2015 = 5,047

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Dahl's	3425 Ingersoll Ave.	642	Mark Pearson	Downtown Kiwanis
2	Hy-Vee	550 S. 51st Street, WDM	634	Mark Luke	Harlan Thomas
3	Dahl's	4343 Merle Hay Road	561	Kenny Kane	Ron Stoen
4	Hy-Vee	410 N. Ankeny Blvd., Ankeny	511	Wes Snook	Link Associates
5	Hy-Vee	8601 Douglas Ave.	349	Drew Holmes	Larry Hamlin
6	Dahl's	5003 E.P. True Pkwy WDM	313	Kevin Helm	Link Associates
7	Hy-Vee	7101 University Ave.	254	Matt Heldenbrand	Chris Burch
8	Brick St. Market	114 Brick Street SE, Bondurant	186	Reenie Hogan	Connie Richards
9	Hy-Vee	4707 Fleur Drive	183	Jamie Stephens	Denny Bradshaw
10	Hy-Vee	1990 Grand, WDM	179	Kim Cole	Chris Burch
11	Dahl's	8700 Hickman Rd.	166	Rick Lane	Liz Coffman
12	Fareway	8450 Meredith Drive	158	Dave Eisentrager	Larry Hamlin
13	Dahl's	1819 Beaver Ave.	127	Tom Day	Golden K Kiwanis
14	Fareway	100 E. Euclid Ave.	124	Nick Greiner	Link Associates
15	Hy-Vee	5759 Merle Hay Rd, Johnston	106	Ryan Roberts	John Young/Ron Stoen
16	Fareway	10151 University, Clive	103	Kevin McCormick	Link Associates
17	Hy-Vee	1725 Jordan Creek, WDM	95	Scott James	Bob and Jan Schulte
18	Hy-Vee	1107 Army Post Road	75	Jason Crocker	Denny Bradshaw
19	Dahl's	4121 Fleur Drive	71	Scott Hornberg	Denny Bradshaw
20	Hy-Vee	3221 S.E. 14th Street	50	Nate Fehl	Link Associates
21	Dahl's	5440 N.W. 86th, Johnston	37	Joe McDonald	John Young/Ron Stoen
22	Dahl's	1320 E. Euclid Ave.	35	Ryan Halverson	Link Associates
23	Fareway	3000 S.E. 22nd Street	33	Wil Golberg	Link Associates
24	Dahl's	3400 E. 33rd Street	31	Steve Taylor	Link Associates
25	Hy-Vee	1700 35th Street, WDM	12	Brian Bieker	Link Associates
26	Fareway	3205 N. Ankeny Blvd.	7	Rick Beckwith	Amy Tournier
27	Fareway	109 S.E. Oralabor, Ankeny	5	Doug Haugland	Link Associates
28	Hy-Vee	3330 MLK Blvd.	0	Brandon Williams	DMARC Staff

HUNGER SACKS SOLD IN JAN. = 383

TOP TEN STORES FOR \$6 SACKS (6 ITEMS)

- 74 - Hy-Vee, 51st & Mills Civic
- 36 - Hy-Vee, N. Ankeny Blvd.
- 33 - Dahl's, Merle Hay Road
- 31 - Brick St. Market, Bondurant
- 24 - Dahl's, 35th & Ingersoll
- 19 - Fareway, 86th & Meredith
- 18 - Hy-Vee, 86th & Douglas
- 16 - Hy-Vee, Fleur & McKinley
- 16 - Hy-Vee, Railroad & Grand
- 13 - Dahl's, Beaverdale
- 13 - Dahl's, 50th & E.P. True
- 12 - Hy-Vee, Windsor Heights

TOP THREE STORES FOR \$12 SACKS (12 ITEMS)

- 38 - Dahl's, 35th & Ingersoll
- 17 - Hy-Vee, N. Ankeny Blvd.
- 8 - Dahl's, Merle Hay Road

DISCARDED ITEMS, JAN. = 3,764

Hy-Vee, Jordan Creek Scott James, Store Director Staci Fanning/Heidi Zlab	2,372
Gateway Market, Sherman Hill South Union Bakery Gateway Market Staff	673
Hy-Vee, Johnston Ryan Roberts, Store Director John Young/Ron Stoen	218
Whole Foods, WDSM Michael Durr, Store Team Leader DMARC Warehouse Staff	227 + produce
Fareway, East Euclid Nick Greiner, Store Director Link Associates	156
Hy-Vee, East Euclid Mike Kueny, Store Director Link Associates	68
Hy-Vee, MLK Brandon Williams, Store Director DMARC Warehouse Staff	50

FIVE YEAR HISTORY OF DISCARDS & RED BARREL COLLECTIONS

Month	2011	2012	2013	2014	2015	Money
January	7,848	9,826	11,423	8,304	8,811	—
February	9,102	8,599	8,342	8,527		
March	9,398	10,876	9,339	10,932		
April	10,837	10,540	10,599	12,262		
May	9,580	7,707	8,110	10,943		
June	7,334	8,817	7,532	8,176		
July	7,970	9,544	9,435	6,757		
August	8,848	7,620	7,009	6,877		
September	8,419	6,565	8,506	8,863		
October	13,112	9,357	9,108	10,707		
November	14,267	13,157	11,307	9,997		
December	18,362	12,074	13,079	15,338		
TOTAL	124,638	114,682	113,789	117,683		