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This February,
give a little piece
of your heart.

Look for labelled items at a
participating Fareway store near
you and donate to the Red Barrel.



DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

A Monthly Publication of the DMARC Food Pantry Network

JANUARY 2015

RED BARREL GIVING REBOUNDS IN 2014

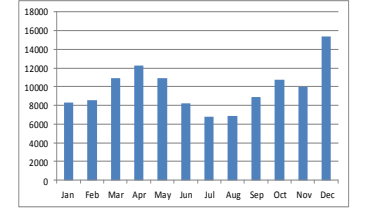
Des Moines, IA—While unemployment here in Iowa has remained relatively steady—fluctuating between 4.2 and 4.6 percent over the last year or so—the Consumer Confidence Index nationwide managed to bounce back toward the end of the year, punctuated by a marked increase in holiday spending in December. This may, in part, account for the increase in donor giving DMARC experienced this year. And while many farmers voiced concerns over falling corn and soybean prices this year, fresh produce donations from family farms, produce distributors, grocery stores, and community gardens increased dramatically here at the DMARC warehouse throughout the summer months and on into the fall. Unfortunately, the need amongst food pantry clients also went up.

Food donations through DMARC’s Red Barrel Program this year totaled 117,683 items, an increase of just about 3.5% from last year. Garnering the top spot for a second year in a row was the Dahl’s Food Store on 35th & Ingersoll (served by the Downtown Kiwanis Club), which collected a total of 10,427 food items this year, followed by the Hy-Vee on Ankeny Blvd. (served by Link Associates) with 8,615 items and the Dahl’s on Merle Hay Rd. (served by the Johnston Kiwanis) with 6,628 items. Overall, Hy-Vee stores came out on top this year, drawing 43,910 food items from their customers and donating over 18,000 discarded food items from their own inventories. Dahl’s Food Stores saw the closing of two of its Red Barrel locations: the Dahl’s store in Ankeny and the Dahl’s store on Prospect in West Des Moines. Despite this, a combined total of 40,218 food items were collected area-wide. Fareway Stores brought in 6,104 food items collectively. And the independent grocery store, Brick Street Market & Café, which recently opened for business in Bondurant, joined the Red Barrel program in August bringing in 1,708 food items in just five short months.

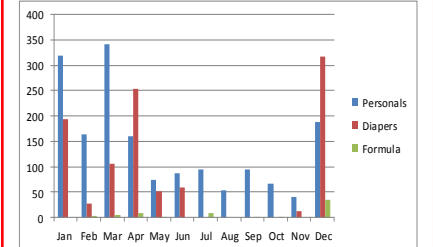
The Hunger Sack program, of which 22 stores currently participate, saw a slight shift in sales from last year. Again, just over 6,000 sacks were sold. But this year, more 6-item sacks (about 5,154) and fewer 12-item sacks (about 926) were sold. The Hy-Vee on S. 51st & Mills Civic Pkwy. sold the most 6-item Hunger Sacks this year with 704 while the Dahl’s on 35th & Ingersoll sold the most 12-item Hunger Sacks with 423. The Dahl’s at 50th & E.P. True Pkwy. also had a strong showing once again this year selling 558 6-item Hunger Sacks and the Hy-Vee on Fleur & McKinley came in third, selling 503 6-item sacks. Combined sack sale leaders this year were Dahl’s on Ingersoll with 739 (316 6-item; 423 12-item), Hy-Vee N. Ankeny Blvd. with 682 (406 6-item; 276 12-item), and Dahl’s E.P. True with 575 (558 6-item; 17 12-item).

A LOOK AT THE NUMBERS

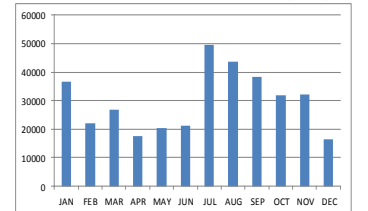
Red Barrel Food Item Donations



Red Barrel Non-Food Item Donations



Fresh Produce Donations (lbs.)



DMARC Food Pantry Network
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RED BARREL COLLECTIONS FOR DECEMBER 2014 = 12,099

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Dahl's	3425 Ingersoll Ave.	1521	Mark Pearson	Downtown Kiwanis
2	Hy-Vee	410 N. Ankeny Blvd., Ankeny	1364	Wes Snook	Link Associates
3	Hy-Vee	550 S. 51st Street, WDM	803	Mark Luke	Harlan Thomas
4	Dahl's	4343 Merle Hay Road	777	Kenny Kane	Ron Stoen
5	Dahl's	5003 E.P. True Pkwy WDM	721	Kevin Helm	Link Associates
6	Dahl's	5440 N.W. 86th, Johnston	655	Joe McDonald	John Young/Ron Stoen
7	Hy-Vee	7101 University Ave.	595	Matt Heldenbrand	Chris Burch
8	Brick St. Market	114 Brick Street SE, Bondurant	517	Reenie Hogan	Connie Richards
9	Dahl's	1819 Beaver Ave.	502	Tom Day	Golden K Kiwanis
10	Hy-Vee	8601 Douglas Ave.	480	Drew Holmes	Larry Hamlin
11	Hy-Vee	1725 Jordan Creek, WDM	410	Scott James	Bob and Jan Schulte
12	Dahl's	8700 Hickman Rd.	398	Rick Lane	Liz Coffman
13	Hy-Vee	1990 Grand, WDM	397	Kim Cole	Chris Burch
14	Dahl's	3400 E. 33rd Street	392	Steve Taylor	Link Associates
15	Hy-Vee	4707 Fleur Drive	383	Jamie Stephens	Denny Bradshaw
16	Fareway	8450 Meredith Drive	310	Dave Eisentrager	Larry Hamlin
17	Hy-Vee	5759 Merle Hay Rd, Johnston	296	Ryan Roberts	John Young/Ron Stoen
18	Hy-Vee	1700 35th Street, WDM	287	Brian Bieker	Link Associates
19	Dahl's	1320 E. Euclid Ave.	260	Ryan Halverson	Link Associates
20	Dahl's	4121 Fleur Drive	179	Scott Hornberg	Denny Bradshaw
21	Fareway	3000 S.E. 22nd Street	157	Wil Golberg	Link Associates
22	Fareway	100 E. Euclid Ave.	145	Nick Greiner	Link Associates
23	Fareway	10151 University, Clive	125	Kevin McCormick	Link Associates
24	Hy-Vee	3330 MLK Blvd.	108	Brandon Williams	DMARC Staff
25	Fareway	3205 N. Ankeny Blvd.	103	Rick Beckwith	Amy Tournier
26	Fareway	109 S.E. Oralabor, Ankeny	80	Doug Haugland	Link Associates
27	Hy-Vee	1107 Army Post Road	76	Jason Crocker	Denny Bradshaw
28	Hy-Vee	3221 S.E. 14th Street	58	Nate Fehl	Link Associates

HUNGER SACKS SOLD IN DEC. = 666

TOP TEN STORES FOR \$6 SACKS (6 ITEMS)

- 98 - Hy-Vee, 51st & Mills Civic
- 85 - Brick St. Market, Bondurant
- 75 - Hy-Vee, N. Ankeny Blvd.
- 51 - Hy-Vee, Windsor Heights
- 51 - Dahl's, 35th & Ingersoll
- 41 - Hy-Vee, Fleur & McKinley
- 41 - Hy-Vee, 86th & Douglas
- 28 - Dahl's, Merle Hay Road
- 27 - Fareway, 86th & Meredith
- 16 - Dahl's, E. 33rd & Hubbell

TOP THREE STORES FOR \$12 SACKS (12 ITEMS)

- 60 - Dahl's, 35th & Ingersoll
- 49 - Hy-Vee, N. Ankeny Blvd.
- 1 - Dahl's, Merle Hay Road

DISCARDED ITEMS, DEC. = 3,239

Hy-Vee, Jordan Creek Scott James, Store Director Staci Fanning/Heidi Zlab	1,703
Gateway Market, Sherman Hill South Union Bakery Gateway Market Staff	626
Hy-Vee, Johnston Ryan Roberts, Store Director John Young/Ron Stoen	305
Whole Foods, WDSM Michael Durr, Store Team Leader DMARC Warehouse Staff	211 + produce
Fareway, East Euclid Nick Greiner, Store Director Link Associates	205
Hy-Vee, East Euclid Mike Kueny, Store Director Link Associates	118
Hy-Vee, MLK Brandon Williams, Store Director DMARC Warehouse Staff	71

FIVE YEAR HISTORY OF DISCARDS & RED BARREL COLLECTIONS

Month	2010	2011	2012	2013	2014	Money
January	8,892	7,848	9,826	11,423	8,304	—
February	9,015	9,102	8,599	8,342	8,527	\$175.86
March	10,637	9,398	10,876	9,339	10,932	\$199.95
April	8,866	10,837	10,540	10,599	12,262	\$2,686.70
May	7,015	9,580	7,707	8,110	10,943	\$956.35
June	11,009	7,334	8,817	7,532	8,176	—
July	9,172	7,970	9,544	9,435	6,757	\$412.34
August	8,779	8,848	7,620	7,009	6,877	\$14.00
September	7,740	8,419	6,565	8,506	8,863	—
October	12,589	13,112	9,357	9,108	10,707	\$1,787.74
November	11,586	14,267	13,157	11,307	9,997	\$1,163.22
December	12,933	18,362	12,074	13,079	15,338	—
TOTAL	117,802	124,638	114,682	113,789	117,683	\$7,396.16