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# DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

A Monthly Publication of the DMARC Food Pantry Network **DECEMBER 2014**

## COOKIE SALES BOOST CEREAL DONATION

**Des Moines, IA**—This past September, Hy-Vee food stores sold approximately 574,522 cookies thanks to the 12th annual Colossal Cookie Sale—about 22,000 more than what was sold last year. The cookies sold for 12 cents a piece with one penny from every cookie sold going to the purchase of food items for the DMARC food pantry network. As cold cereal tends to be one of the more expensive items for DMARC to purchase, network director Becky Whitlow once again requested the product for the selected donation this year. Since the Cookie Sale began in 2003, Hy-Vee stores have sold over 9 million cookies and have donated \$90,843 in food products to the DMARC Food Pantry Network.



Directors from area Hy-Vee food stores visited the DMARC warehouse on Tuesday, December 2nd to deliver nearly 4,000 boxes of assorted cereal.

## NEWS FROM THE COORDINATOR'S DESK



What a year it has been. We've seen both record numbers of clientele at our pantry sites and record numbers of produce donations coming through our warehouse. I'm sure that when we total up the numbers in the coming weeks, we will get a better picture of what that means. But it seems that DMARC's move to a larger downtown facility this past February has bolstered its visibility within the community both with those who give of their time and resources, and those in need of assistance. We learned this past fall that many utilizing our food pantry system are new to it, having never had to rely on it before. As we head in to the New Year, may we reflect on our own personal opportunities we've been given this past year and the opportunities we might have now to give back and to help out some of those folks in the future. We're coming to the climax of the holiday season right now (despite the lack of snow on the ground) and we always think of this time of year as the giving season. But Hunger and Food Insecurity are year-round issues. Let's all make a resolution to find ways to help combat these issues in our community throughout the rest of the year. — JR

## VOLUNTEER SPOTLIGHT



**Ankeny, IA**—Members of the Ankeny Kiwanis Club, and Key Club members from both Ankeny High School and Ankeny Centennial High School joined forces at both Ankeny Hy-Vee food stores to hold a food drive on Sunday, November 23rd—just before the Thanksgiving holiday. The groups collected from 9:00 a.m. to 2:00 p.m. that day and brought in a total of over 850 food items and about \$1,150 in monetary donations for a combined value of over \$2,000 in donations from both stores. The Ankeny Kiwanis Club holds their pre-Thanksgiving food drive annually. This year's numbers indicated a slight increase in food donations compared to last year while monetary donations nearly tripled from 2013.

## VOLUNTEER IN THE NEW YEAR

**4 Volunteers + 4 Hours of Service =  
A Gr8 way to Make a Difference!**

Get some friends together and sign up for a Sack Saturday event at a grocery store near you. It's easy!

Contact Red Barrel/Food Drive Coordinator John Robinson by email at [jrobinson@dmreligious.org](mailto:jrobinson@dmreligious.org) or by phone at 515-277-6969, ext. 18 to find out how you can help the DMARC Food Pantry.



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## RED BARREL COLLECTIONS FOR NOVEMBER 2014 = 7,306

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Hy-Vee	410 N. Ankeny Blvd., Ankeny	907	Wes Snook	Link Associates
2	Dahl's	8700 Hickman Rd.	610	Rick Lane	Liz Coffman
3	Fareway	3000 S.E. 22nd Street	469	Wil Golberg	Link Associates
4	Hy-Vee	550 S. 51st Street, WDM	442	Mark Luke	Harlan Thomas
5	Hy-Vee	2510 SW State St., Ankeny	428	Kevin Hudachek	DMARC Staff
6	Hy-Vee	7101 University Ave.	425	Matt Heldenbrand	Chris Burch
7	Brick St. Market	114 Brick Street SE, Bondurant	386	Reenie Hogan	Connie Richards
8	Hy-Vee	3330 MLK Blvd.	377	Brandon Williams	DMARC Staff
9	Hy-Vee	8601 Douglas Ave.	354	Drew Holmes	Larry Hamlin
10	Dahl's	3425 Ingersoll Ave.	334	Mark Pearson	Downtown Kiwanis
11	Hy-Vee	5759 Merle Hay Rd, Johnston	318	Ryan Roberts	John Young/Ron Stoen
12	Hy-Vee	1990 Grand, WDM	318	Kim Cole	Chris Burch
13	Dahl's	4343 Merle Hay Road	272	Kenny Kane	Ron Stoen
14	Hy-Vee	4707 Fleur Drive	257	Jamie Stephens	Denny Bradshaw
15	Hy-Vee	1725 Jordan Creek, WDM	230	Scott James	Bob and Jan Schulte
16	Dahl's	1819 Beaver Ave.	209	Tom Day	Golden K Kiwanis
17	Dahl's	5003 E.P. True Pkwy WDM	201	Kevin Helm	Link Associates
18	Hy-Vee	3221 S.E. 14th Street	117	Nate Fehl	Link Associates
19	Fareway	8450 Meredith Drive	117	Dave Eisentrager	Larry Hamlin
20	Fareway	10151 University, Clive	108	Kevin McCormick	Link Associates
21	Fareway	109 S.E. Oralabor, Ankeny	76	Doug Haugland	Link Associates
22	Hy-Vee	1700 35th Street, WDM	69	Brian Bieker	Link Associates
23	Hy-Vee	1107 Army Post Road	67	Jason Crocker	Denny Bradshaw
24	Dahl's	5440 N.W. 86th, Johnston	51	Joe McDonald	John Young/Ron Stoen
25	Fareway	100 E. Euclid Ave.	46	Nick Greiner	Link Associates
26	Dahl's	4121 Fleur Drive	46	Scott Hornberg	Denny Bradshaw
27	Dahl's	1320 E. Euclid Ave.	37	Ryan Halverson	Link Associates
28	Dahl's	3400 E. 33rd Street	35	Steve Taylor	Link Associates
29	Fareway	3205 N. Ankeny Blvd.	0	Rick Beckwith	Amy Tournier

### HUNGER SACKS SOLD IN NOV. = 381

#### TOP TEN STORES FOR \$6 SACKS (6 ITEMS)

- 63 - Brick St. Market, Bondurant
- 59 - Hy-Vee, 51st & Mills Civic
- 41 - Hy-Vee, Windsor Heights
- 36 - Hy-Vee, N. Ankeny Blvd.
- 17 - Hy-Vee, Jordan Creek
- 17 - Fareway, SE 22nd & Park
- 13 - Hy-Vee, 86th & Douglas
- 13 - Dahl's, 86th & Hickman
- 11 - Dahl's, Beaver & Franklin
- 11 - Fareway, 86th & Meredith

#### TOP THREE STORES FOR \$12 SACKS (12 ITEMS)

- 19 - Hy-Vee, N. Ankeny Blvd.
- 8 - Dahl's, 35th & Ingersoll
- 4 - Dahl's, Merle Hay Road

### DISCARDED ITEMS, NOV. = 2,691

Hy-Vee, Jordan Creek Scott James, Store Director Staci Fanning/Heidi Zlab	1,556
Gateway Market, Sherman Hill South Union Bakery Gateway Market Staff	561
Whole Foods, WDSM Michael Durr, Store Team Leader DMARC Warehouse Staff	248 + produce
Fareway, East Euclid Nick Greiner, Store Director Link Associates	146
Hy-Vee, East Euclid Mike Kueny, Store Director Link Associates	87
Hy-Vee, Johnston Ryan Roberts, Store Director John Young/Ron Stoen	73

### FIVE YEAR HISTORY OF DISCARDS & RED BARREL COLLECTIONS

Month	2010	2011	2012	2013	2014	Cash
January	8,892	7,848	9,826	11,423	8,080	—
February	9,015	9,102	8,599	8,342	8,162	\$175.86
March	10,637	9,398	10,876	9,339	10,611	\$199.95
April	8,866	10,837	10,540	10,599	11,953	\$2,686.70
May	7,015	9,580	7,707	8,110	9,447	\$956.35
June	11,009	7,334	8,817	7,532	8,176	—
July	9,172	7,970	9,544	9,435	6,757	\$412.34
August	8,779	8,848	7,620	7,009	6,877	\$14.00
September	7,740	8,419	6,565	8,506	8,863	—
October	12,589	13,112	9,357	9,108	10,205	\$1,787.74
November	11,586	14,267	13,157	11,307	9,997	\$1,163.22
December	12,933	18,362	12,074	13,079		
<b>TOTAL</b>	117,802	124,638	114,682	113,789		