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SAVE THE DATE!



**SATURDAY
APRIL 6, 2013**

**Kiwanis
One Day**

Want to sponsor a Sack Saturday event at a Red Barrel location near you? It's easy. Gather your friends to help out! All you need is four volunteers and four hours of your time.

You provide the bodies—we provide the handouts, signage, stickers, and collection materials. It's that simple!

Contact Red Barrel Coordinator John Robinson at jrobinson@dmreligious.org or by calling 515-309-0253 for more detailed information.



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"Like" our food work on Facebook: Move the Food



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Follow our food work on Twitter: @MoveTheFoodDSM



DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

A Monthly Publication of the DMARC Food Pantry Network FEBRUARY, 2013

CAMPAIGN AIMED AT INDIVIDUALS AND SMALL GROUPS



DES MOINES, IA—With so many of today's products and services being marketed to the 'DIY' and 'On-Demand' generation, programming from the non-profit sector has had to follow suit, in a way, by simplifying how we approach potential volunteers. Any way we can make ourselves more accessible to people is helpful if it allows them to donate their time to us more easily. On the other side of the coin, we must also make sure that what our volunteers are able to contribute, benefits our organization by the most effective means necessary. Enter 4+4=GR8. 4 volunteers plus 4 hours of service equals a GREAT way to spend a Saturday morning.

This is the simplest way volunteers can help the Red Barrel program, and in turn, our Food Pantry Network. Over the coming months, we'll be using this concept as a recruitment tool for small groups and individuals in schools and small businesses. Through social media and other forms of outreach, you can help by spreading the word about this program. If you're on Facebook, you can find this graphic in the photo album located on the *MoveTheFoodDSM* page. Feel free to 'share' it with your friends and family. As individual and small groups add up, so too, do their contributions toward ending hunger in our area.



NEWS FROM THE COORDINATOR

Hello, everyone. In an effort to cut back on publishing costs and to save a few trees in the process, we'll be taking steps toward moving this newsletter to a completely paperless format. In the coming weeks, I will attempt to scale back on the number of hard copies that get mailed out by identifying those recipients who currently are receiving hard copies in the mail and determining whether email is a valid option. In some instances, if the newsletter is shared by a large group such as a business or group of employees, I'll continue to provide the hard copy. But for those who are able and willing, a digital conversion may be in order. If you currently receive this newsletter via the U.S. mail and wish to move to the new digital format, email me so I can add your address to my list. Please send your correspondence to:

jrobinson@dmreligious.org THANKS! -JR

SACK SATURDAY SPOTLIGHT



On Saturday, January 26th, volunteers from Saint Joseph's Catholic School hosted a Sack Saturday event at Dahl's Foods, located on the intersection East 33rd Street and Hubbell Avenue on the east side of Des Moines. The event was part of a two-weekend effort by the school to raise funds and donations for the DMARC Food Pantry Network as part of the National Day of Service commemorating the legacy of Dr. Martin Luther King, Jr.

In total, the school collected over 200 food items and raised more than \$400 in monetary donations over the two weekends.

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RED BARREL COLLECTIONS FOR JANUARY, 2013 = 11,423

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Dahl's	3425 Ingersoll Ave	1281	Mark Pearson	Downtown Kiwanis
2	Hy-Vee	410 N Ankeny Blvd	1016	Wes Snook	Link Associates
3	Hy-Vee	8601 Douglas Ave	947	Josh Asche	Larry Hamlin
4	Hy-Vee	7101 University Ave	934	Matt Heldenbrand	Chris Burch
5	Dahl's	4343 Merle Hay Rd	725	Dave Wilson	Ron Stoen
6	Hy-Vee	4707 Fleur Dr	484	Jamie Stephens	Randy and Nicole Mitchell
7	Hy-Vee	1990 Grand Ave, WDM	449	Kim Cole	Chris Burch
8	Hy-Vee	1700 35th St, WDM	419	Tony Taylor	Link Associates
9	Fareway	8450 Meredith Dr	408	Dave Eisentrager	Larry Hamlin
10	Hy-Vee	550 S 51st St, WDM	403	Mark Luke	Bob and Jan Schulte
11	Dahl's	4121 Fleur Dr	364	Mike Hixon	Randy and Nicole Mitchell
12	Dahl's	1208 Prospect, WDM	350	Kevin Helm	Paul Benson
13	Dahl's	5003 EP True Pkwy, WDM	272	Troy Bond	Link Associates
14	Dahl's	5440 N.W. 86th, Johnston	254	Joe McDonald	John Young/Ron Stoen
15	Dahl's	1819 Beaver Ave	245	Jeff Hudson	Golden K Kiwanis
16	Dahl's	3400 E 33rd St	243	Lyle Ellenwood	Link Associates
17	Fareway	10151 University Ave, Clive	195	Kevin McCormick	Link Associates
18	Dahl's	8700 Hickman Rd	192	Pat Childress	Liz Coffman
19	Hy-Vee	5759 Merle Hay Rd, Johnston	179	Ryan Roberts	John Young/Ron Stoen
20	Dahl's	1802 N Ankeny Blvd	143	Mike Lee	Amy Tournier
21	Hy-Vee	3221 SE 14th St	98	Doug Dop	Link Associates
22	Hy-Vee	1725 Jordon Creek, WDM	76	Jim Carney	Harlan Thomas
23	Hy-Vee	1107 Army Post Rd	70	Brian Hixon	Randy and Nicole Mitchell
24	Hy-Vee	2450 E Euclid Ave	69	Mike Kueny	N/A
25	Fareway	109 SE Oralabor, Ankeny	63	Doug Haugland	Link Associates
26	Fareway	3000 SE 22nd St	54	Wil Golberg	Link Associates
27	Fareway	100 E Euclid Ave	49	Nick Greiner	Link Associates
28	Dahl's	1320 E Euclid Ave	45	Jim Martin	Link Associates
29	Fareway	3205 N Ankeny Blvd	0	Store Director	Amy Tournier
30	Hy-Vee	3330 MLK Blvd	0	Brandon Williams	Red Barrel Coordinator

HUNGER SACKS SOLD IN JANUARY = 700

TOP TEN STORES FOR \$6 HUNGER SACKS (6 ITEMS)

- 82 – Hy-Vee, Windsor Heights
- 69 – Hy-Vee, 4707 Fleur Dr.
- 46 – Hy-Vee, 51st & Mills Civic Pkwy
- 45 – Dahl's, 35th & Ingersoll
- 45 – Dahl's, 50th & EP True Pkwy
- 42 – Dahl's, 4121 Fleur Dr.
- 39 – Hy-Vee, N. Ankeny Blvd.
- 26 – Dahl's, Merle Hay Rd.
- 24 – Dahl's, Beaverdale
- 19 – Dahl's, NW 86th, Johnston

TOP FIVE STORES FOR \$12 HUNGER SACKS (12 ITEMS)

- 53 – Hy-Vee, N. Ankeny Blvd.
- 52 – Dahl's, 35th & Ingersoll Ave.
- 32 – Dahl's, Merle Hay Rd.
- 17 – Hy-Vee, 86th & Douglas Ave.
- 11 – Hy-Vee, Windsor Heights

DAMAGED ITEMS FOR JANUARY = 1396

Hy-Vee, Jordan Creek
Jim Carney, Store Director
Harlan Thomas

1048

Fareway, East Euclid
Nick Greiner, Store Director
Link Associates

258

Hy-Vee, East Euclid
Mike Kueny, Store Director
Link Associates

90

FIVE-YEAR HISTORY OF RED BARREL COLLECTIONS

Month	2009	2010	2011	2012	2013	Cash
January	11,091	8,892	7,848	9,826	11,423	\$1,743.03
February	10,719	9,015	9,102	8,599		
March	11,666	10,637	9,398	10,876		
April	12,649	8,866	10,837	10,540		
May	9,542	7,015	9,580	7,707		
June	10,026	11,009	7,334	8,817		
July	8,073	9,172	7,970	9,544		
August	8,471	8,779	8,848	7,620		
September	8,625	7,740	8,419	6,565		
October	13,106	12,589	13,112	9,357		
November	14,000	11,586	14,267	13,157		
December	11,961	12,933	18,362	12,074		
TOTAL	129,929	117,802	124,638	114,682		