



3816 36th Street, Suite 202
Des Moines, IA 50310
Phone (515)277-6969
Fax (515)274-8389
info@dmreligious.org

www.dmreligious.org
www.MovetheFood.org

SAVE THE DATE!



**SATURDAY
APRIL 6, 2013**

**Kiwanis
One Day**

Want to sponsor a Sack Saturday event at a Red Barrel location near you?? It's easy. Gather your friends to help out! All you need is four volunteers and four hours of your time.

You provide the bodies—we provide the handouts, signage, stickers, and collection materials. It's that simple!

Contact Red Barrel Coordinator John Robinson at jrobinson@dmreligious.org or by calling 515-309-0253 for more detailed information.



"Like" us on Facebook: Des Moines Area Religious Council
"Like" our food work on Facebook: Move the Food



Follow us on Twitter: @dmreligious
Follow our food work on Twitter: @MovetheFoodDSM



DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

A Monthly Publication of the DMARC Food Pantry JANUARY, 2013

RED BARREL DONATIONS DOWN 8 % IN 2012

DES MOINES, IA—With unemployment on a slow, but steady decline and an economy beginning to snap back, Giving at area Red Barrel locations was down slightly this past year compared to 2011. In total, 114,682 food items were collected from area grocery stores this past year compared to 124,638 in 2011. Leading the pack in donations once again was the Hy-Vee grocery store in Ankeny which collected 13,181 food items followed by Dahl's Foods on Ingersoll which collected just over 10,000 items. Overall, Hy-Vee stores collected 54,283 items (6,690 of which were discarded and damaged items from the Jordan Creek and East Euclid locations), while the Dahl's stores collected 48,010 items. Fareway stores collected a total of 9,826 food items—2,325 of which were damaged and discarded items from the East Euclid location.

In terms of Hunger Sacks, over 8,000 of them were sold throughout the metro in 2012. Dahl's Foods led the charge selling 4,131 (3,132 6-Item sacks; 999 12-Item sacks) followed by Hy-Vee which sold 3,699 Hunger Sacks (2,895 6-Item sacks; 804 12-Item sacks). The stores doing the highest volume of 6-Item Hunger Sack Sales in 2012 were Dahl's on 50th & EP True Parkway with 781, followed by Hy-Vee in Ankeny with 677, Hy-Vee on 51st & Mills Civic with 648, and Hy-Vee on Fleur & McKinley with 574. Those selling the most 12-Item Hunger Sacks were the Hy-Vee in Ankeny which sold 575 in 2012, followed by the Dahl's on Ingersoll with 470, and the Dahl's on Merle Hay with 272.

The decline in donations overall in 2012 may have been due, in part, to several factors. One might have been the transitional period between the rise in Hunger Sack pricing. The decision to raise the price of Hunger Sacks from \$5 to \$6 and \$10 to \$12 dollars was made back in August due to an ongoing cost increase in food items. Another factor might have been the temporary closing of one of our area's largest Hy-Vee stores in Urbandale back in July. In any case, the numbers are once again on the rise for 2013 and we're looking forward to more opportunities to raise public awareness of the Hunger problem in our community. With your help and the help of our friends and partners, we can take the next step towards ending it.

NEWS FROM THE COORDINATOR



Happy New Year, everyone! I trust you all had a nice vacation. I know it seems like it's "back to the grind." But just remember that Spring is right around the corner, so hang in there.

You might notice some slight changes in this year's newsletter. I've modified it to reflect our current number of permanent Red Barrel locations. You'll see that the Des Moines area Walgreens locations are missing from the chart. But don't worry. Even though they won't be hosting Red Barrels on location on a year-round basis any longer, they will continue to partner with DMARC for an annual, month-long drive beginning this June. We're very much looking forward to making this event bigger than it was last year, especially at a time when the general public isn't thinking about Hunger. Stay warm! -JR

RED BARRELL SPOTLIGHT



Saturday, January 19th marked the 2013 National Day of Service. Volunteers from the Presidential Inaugural Committee as well as those from St. Joseph's Catholic School on East 33rd Street participated by hosting Sack Saturday events at six different area grocery stores. In total, the groups collected 1,750 donated food items and nearly \$1,400 in cash and checks.

DMARC Food Pantry
3816 36th Street, DM, 50310
(515) 277-6969
Executive Director:
Rev. Sarai Schnucker Rice
Food Pantry Director:
Rebecca Whitlow
Red Barrel Coordinator:
John E. Robinson
Office: (515) 309-0253
Cell: (515) 664-0394

RED BARREL COLLECTIONS FOR DECEMBER, 2012 = 12,074

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Hy-Vee	410 N. Ankeny Blvd.	1381	Wes Snook	Link Associates
2	Dahl's	5003 E.P. True Pkwy WDM	1160	Mark Pearson	Link Associates
3	Dahl's	3425 Ingersoll Ave.	1080	Jeff Hudson	Downtown Kiwanis
4	Dahl's	4343 Merle Hay Road	851	Kenny Kane	Ron Stoen
5	Hy-Vee	7101 University Ave.	729	Matt Heldenbrand	Chris Burch
6	Hy-Vee	550 S. 51st Street, WDM	614	Mark Luke	Bob and Jan Schulte
7	Dahl's	4121 Fleur Drive	497	Mike Hixon	Randy and Nicole Mitchell
8	Dahl's	5440 N.W. 86th, Johnston	496	Joe McDonald	John Young/Ron Stoen
9	Hy-Vee	8601 Douglas Ave.	410	Josh Asche	Larry Hamlin
10	Hy-Vee	1700 35th Street, WDM	407	Tony Taylor	Link Associates
11	Fareway	3000 S.E. 22nd Street	404	Wil Golberg	Link Associates
12	Dahl's	1819 Beaver Ave.	367	Dave Wilson	Golden K Kiwanis
13	Hy-Vee	1990 Grand, WDM	359	Andy Streit	Chris Burch
14	Hy-Vee	4707 Fleur Drive	343	Jamie Stephens	Randy and Nicole Mitchell
15	Dahl's	3400 E. 33rd Street	326	Lyle Ellenwood	Link Associates
16	Fareway	8450 Meredith Drive	295	John Cramer	Larry Hamlin
17	Dahl's	1208 Prospect, WDM	263	Kevin Helm	Paul Benson
18	Hy-Vee	1107 Army Post Road	177	Rod Burns	Randy and Nicole Mitchell
19	Dahl's	1320 E. Euclid Ave.	165	Jim Martin	Link Associates
20	Fareway	100 E. Euclid Ave.	150	Nick Greiner	Link Associates
21	Dahl's	8700 Hickman Rd.	139	Pat Childress	Liz Coffman
22	Dahl's	1802 N. Ankeny Blvd.	135	Paul Johnson	Amy Tournier
23	Hy-Vee	5759 Merle Hay Rd, Johnston	125	Jim Carney	John Young/Ron Stoen
24	Hy-Vee	1725 Jordon Creek, WDM	120	Gregg Hull	Harlan Thomas
25	Fareway	10151 University, Clive	109	Kevin McCormick	Link Associates
26	Fareway	3205 N. Ankeny Blvd.	78	Dave Eisentrager	Amy Tournier
27	Hy-Vee	3221 S.E. 14th Street	67	Ryan Roberts	Link Associates
28	Fareway	109 S.E. Oralabor, Ankeny	63	Doug Haugland	Link Associates
29	Hy-Vee	3330 MLK Blvd.	40	Brian Hixon	Red Barrel Coordinator

HUNGER SACKS SOLD IN DECEMBER = 833

TOP TEN STORES FOR \$6 HUNGER SACKS (6 ITEMS)

70 – Hy-Vee, Ankeny Blvd.
 64 – Hy-Vee, 51st & Mills Civic
 41 – Dahl's, E 33rd & Hubbell
 40 – Dahl's, 35th & Ingersoll
 40 – Dahl's, Merle Hay Road
 38 – Hy-Vee, 4707 Fleur Drive
 38 – Dahl's, Beavertdale
 36 – Hy-Vee, Windsor Heights
 34 – Dahl's, 50th & EP True Pkwy
 32 – Dahl's, NW 86th, Johnston

TOP FIVE STORES FOR \$12 HUNGER SACKS (12 ITEMS)

81 – Dahl's, 35th & Ingersoll
 70 – Hy-Vee, Ankeny Blvd.
 35 – Dahl's, 4121 Fleur Drive
 33 – Dahl's, Merle Hay Road
 19 – Hy-Vee, Windsor Heights

DAMAGED ITEMS FOR DECEMBER = 724

Hy-Vee, Jordan Creek
 Jim Carney, Store Director
 Harlan Thomas

478

Fareway, East Euclid
 Nick Greiner, Store Director
 Link Associates

246

Hy-Vee, East Euclid
 Mike Kueny, Store Director
 Link Associates

0

FIVE YEAR HISTORY OF RED BARREL COLLECTIONS

Month	2008	2009	2010	2011	2012	Cash
January	9,123	11,091	8,892	7,848	9,826	\$150.00
February	7,760	10,719	9,015	9,102	8,599	\$698.86
March	10,048	11,666	10,637	9,398	10,876	\$735.23
April	9,552	12,649	8,866	10,837	10,540	\$2,342.27
May	7,869	9,542	7,015	9,580	7,707	\$710.14
June	9,214	10,026	11,009	7,334	8,817	\$1,059.72
July	7,070	8,073	9,172	7,970	9,544	\$2,158.25
August	8,310	8,471	8,779	8,848	7,620	—
September	8,355	8,625	7,740	8,419	6,565	—
October	14,506	13,106	12,589	13,112	9,357	\$3,877.83
November	17,338	14,000	11,586	14,267	13,157	—
December	15,275	11,961	12,933	18,362	12,074	—
TOTAL	124,420	129,929	117,802	124,638	114,682	\$11,732.30