



DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

A Monthly Publication of the DMARC Food Pantry JULY, 2012

HUNGER SACKS TO SEE PRICE INCREASE

Starting next month, the price of Hunger Sacks will increase from \$5 to \$6. The price of the \$10 sack will increase to \$12.

Concerns arose recently from several area store managers regarding the ongoing rise in food costs. Several items currently used in the Hunger Sack program—particularly Peanut Butter and Tuna—have experienced notable increases in cost to food manufacturers and distributors. This cost has steadily increased in the last two years, slowly pushing the cost of the food sacks beyond what participating grocery stores have been selling them for and creating an increasing loss for our merchants. The problem had to be addressed.

Initially, the idea to reorganize the contents of the sack was approached. But after some deliberation, it was determined that the current configuration of Hunger Sack items has been ideal in suiting the needs of our pantries and their clients. The decision to increase the price of the sack was finally settled on. New tags and signage will be printed and implemented beginning in August. Volunteers who make hunger sacks shouldn't notice any difference in their bagging practices. New prices will be reflected on registers in the check-out line.



NEWS FROM THE COORDINATOR

Welcome to the new Red Barrel News! A little re-configuration was needed to fit everything from my monthly report into newsletter format. Hopefully, this will also provide more room to grow should the program expand again in the future.

As you may have read, we are implementing new Hunger Sack pricing. It was a hard decision to make, but a long time in the making. I hope that our dedicated volunteers and donors will embrace our reasons for the change and continue to support the Hunger Sack and Red Barrel programs. Speaking of "New"... we also have a new Food Pantry Director. If you haven't already met her, please introduce yourself to Becky Whitlow next time you visit the food pantry warehouse. She started working here last month. And on a final note: as you might have noticed, the Hy-Vee on the corner of 86th and Douglas is getting a face-lift by way of a brand new building. The new facility is located right next to the old one. The store closed its doors on Sunday, July 15th. The new facility will open on Tuesday, August 14th. - JR

SACK SATURDAY SPOTLIGHT



Volunteers Joel (left) and Josh (right) Hjelmaas organized a Sack Saturday event for the Food Pantry on July 14th from 10am to 2pm.

The pair collected 90 food items and \$57 from customers at the Hy-Vee store on Merle Hay Road in Johnston.

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Rev. Sarai Schnucker Rice
Food Pantry Director:
Rebecca Whitlow
Red Barrel Coordinator:
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RED BARREL COLLECTIONS FOR JUNE, 2012 = 8,817

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Hy-Vee	410 N. Ankeny Blvd.	905	Wes Snook	Link Associates
2	Dahl's	3425 Ingersoll Ave.	885	Jeff Hudson	Downtown Kiwanis
3	Hy-Vee	8601 Douglas Ave.	533	Josh Asche	Larry Hamlin
4	Dahl's	5003 E.P. True Pkwy WDM	495	Mark Pearson	West Side Kiwanis
5	Dahl's	4343 Merle Hay Road	472	Kenny Kane	Ron Stoen
6	Dahl's	1819 Beaver Ave.	430	Dave Wilson	Golden K Kiwanis
7	Hy-Vee	7101 University Ave.	409	Matt Heldenbrand	Chris Burch
8	Fareway	10151 University, Clive	336	Kevin McCormick	West Side Kiwanis
9	Hy-Vee	550 S. 51st Street, WDM	332	Mark Luke	Bob and Jan Schulte
10	Walgreens	1660 22nd Street, WDM	267	Jeffrey Daugherty	Link Associates
11	Hy-Vee	1990 Grand, WDM	260	Andy Streit	Chris Burch
12	Dahl's	5440 N.W. 86th, Johnston	255	Joe McDonald	John Young/Ron Stoen
13	Hy-Vee	1107 Army Post Road	252	Rod Burns	Randy and Nicole Mitchell
14	Walgreens	1330 E. University Ave.	252	John Lipshaw	Link Associates
15	Dahl's	4121 Fleur Drive	192	Mike Hixon	Randy and Nicole Mitchell
16	Dahl's	1208 Prospect, WDM	190	Kevin Helm	Jack Kiburz
17	Hy-Vee	1700 35th Street, WDM	177	Tony Taylor	West Side Kiwanis
18	Dahl's	1320 E. Euclid Ave.	137	Jim Martin	Link Associates
19	Dahl's	3400 E. 33rd Street	128	Lyle Ellenwood	Link Associates
20	Hy-Vee	5759 Merle Hay Rd, Johnston	125	Jim Carney	John Young/Ron Stoen
21	Walgreens	2545 E. Euclid Ave.	125	Tom Humphrey	Red Barrel Coordinator
22	Hy-Vee	4707 Fleur Drive	117	Jamie Stephens	Randy and Nicole Mitchell
23	Fareway	8450 Meredith Drive	95	John Cramer	Larry Hamlin
24	Hy-Vee	1725 Jordan Creek, WDM	92	Gregg Hull	Jack Kiburz
25	Dahl's	8700 Hickman Rd.	84	Pat Childress	Liz Coffman

FIVE YEAR HISTORY OF RED BARREL COLLECTIONS

Month	2008	2009	2010	2011	2012	Cash
January	9,123	11,091	8,892	7,848	9,826	\$150.00
February	7,760	10,719	9,015	9,102	8,599	\$698.86
March	10,048	11,666	10,637	9,398	10,876	\$735.23
April	9,552	12,649	8,866	10,837	10,540	\$2342.27
May	7,869	9,542	7,015	9,580	7,707	\$710.14
June	9,214	10,026	11,009	7,334	8,817	\$1059.72
July	7,070	8,073	9,172	7,970		
August	8,310	8,471	8,779	8,848		
September	8,355	8,625	7,740	8,419		
October	14,506	13,106	12,589	13,112		
November	17,338	14,000	11,586	14,267		
December	15,275	11,961	12,933	18,362		
TOTAL	124,420	129,929	117,802	124,638		

Rank	Store	Address	Collected	Store Director	Volunteer Collector
26	Walgreens	4900 George Mills Civic, WDM	77	Cecil O'Neal	Link Associates
27	Walgreens	101 8th St., S.E., Altoona	72	Meredith Justus	Red Barrel Coordinator
28	Fareway	3000 S.E. 22nd Street	60	Wil Golberg	Link Associates
29	Hy-Vee	3221 S.E. 14th Street	60	Ryan Roberts	Link Associates
30	Walgreens	901 N. Ankeny Blvd.	60	Craig Fruendt	Red Barrel Coordinator
31	Fareway	100 E. Euclid Ave.	59	Nick Greiner	Link Associates
32	Walgreens	4555 Fleur Drive	58	John Tracey	Red Barrel Coordinator
33	Fareway	109 S.E. Oralabor, Ankeny	52	Doug Haugland	Link Associates
34	Walgreens	2702 S.E. Delaware, Ankeny	50	Jennifer Slauch	Red Barrel Coordinator
35	Walgreens	3140 S.E. 14th Street	46	Christopher Young	Link Associates
36	Walgreens	2930 E. University Ave.	42	Shevie Conner	Red Barrel Coordinator
37	Walgreens	3501 Ingersoll Ave.	31	Jennifer Andres	Chris Burch
38	Walgreens	6200 Merle Hay Rd, Johnston	31	Dawn Dierks	John Young/Ron Stoen
39	Walgreens	4600 86th St., Urbandale	22	Steve Kadlec	Larry Hamlin
40	Walgreens	15601 Hickman Rd, Clive	20	Brian Perkins	Red Barrel Coordinator
41	Walgreens	606 Walnut Street	16	Mark English	Red Barrel Coordinator
42	Walgreens	1999 Grand Ave, WDM	14	Shawn Forrester	Link Associates
43	Hy-Vee	3330 MLK Blvd.	12	Brian Hixon	Paul Benson
44	Walgreens	3030 University Ave.	8	Jeremy Cook	Chris Burch
45	Walgreens	4415 Douglas Ave.	5	Brandon Conner	Jack Kiburz
46	Walgreens	104 E. Euclid Ave.	4	Scott Glab	Red Barrel Coordinator
47	Walgreens	6200 S.E. 14th Street	3	Leslie Dovel	Red Barrel Coordinator
48	Walgreens	7000 Douglas Ave, Urbandale	2	David Watts	Link Associates
49	Dahl's	1802 N. Ankeny Blvd.	0	Paul Johnson	Amy Tournier
50	Fareway	3205 N. Ankeny Blvd.	0	Dave Eisentrager	Amy Tournier
51	Walgreens	12753 University Ave, Clive	0	Jill Stoll	Link Associates

HUNGER SACKS SOLD IN JUNE = 486

Top Three Stores (\$10 Sacks—12 items):

- 54 – Hy-Vee, Ankeny Blvd.
- 31 – Dahl's, 35th & Ingersoll
- 19 – Dahl's, E.P. True Pkwy, WDM

Top Ten Stores (\$5 Sacks—6 items):

- 48 – Hy-Vee, 7101 University
- 39 – Dahl's, E.P. True Pkwy, WDM
- 38 – Hy-Vee, 51st & Mills Civic, WDM
- 36 – Hy-Vee, Ankeny Blvd.
- 31 – Dahl's, Beavertdale
- 29 – Dahl's, 35th & Ingersoll
- 27 – Dahl's, N.W. 86th St., Johnston
- 23 – Dahl's, Merle Hay Road
- 21 – Dahl's, 1990 Grand Ave., WDM
- 18 – Dahl's, Fleur Drive

DAMAGED ITEMS FOR JUNE = 468

- 274 Hy-Vee, Jordan Creek
Gregg Hull, Store Director
Jack Kiburz
- 102 Fareway, East Euclid
Nick Greiner, Store Director
Link Associates
- 92 Hy-Vee, East Euclid
Mike Kueney, Store Director
Link Associates



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So far in **2012**, the
Red Barrel program
has collected:

56,365 food items
and **\$5,696.02**

Want to sponsor a Sack Saturday event at a Red Barrel location near you?? It's easy! All you need is four volunteers and four hours of your time.

You provide the bodies—we provide the handouts, signage, and collection materials. It's that simple!

Contact Red Barrel Coordinator John Robinson at jrobinson@dmreligious.org or by calling 515-277-6969 x16 for more detailed information.



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