



1435 Mulberry Street
Des Moines, IA 50309
Office: 515-277-6969
Warehouse: 515-282-2026
Fax 515-274-8389
info@dmreligious.org

www.dmreligious.org
www.MoveTheFood.org



DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

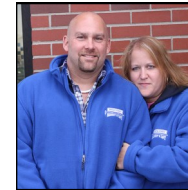
A Monthly Publication of the DMARC Food Pantry Network

JULY 2014

INDIE MARKET ADDS RED BARREL PROGRAM



Bondurant, IA—Just a few short months after opening the first grocery store of its kind in a town that badly needed it, Brian and Mary Lohse decided to extend their generosity even further by adding their support to the DMARC Food Pantry Network. Beginning this month, shoppers at the Brick Street Market and Café can now extend



Brian and Mary Lohse

a helping hand to their friends and neighbors by donating to the Red Barrel during their visit to the beautiful new facility. The business, which opened in April, was built with money the Lohses acquired in 2012 thanks to a \$202 million winning Powerball jackpot. The store employs approximately 60 people from the area and cost about \$4.5 million to build. The site is also host the new

Bondurant Farmers Market, which is focused on providing the community with locally grown produce and locally made products with an objective of becoming an educational resource for healthy living. In addition to the store, the Lohses are also building a new high school football stadium for the town of 4,000. It is set to open in the fall.

NEWS FROM THE COORDINATOR'S DESK



Thanks to everyone who came out to the Des Moines Arts Festival and the 80/35 Music Festival this year! The festival circuit is still new territory for us, but I think the public is slowly starting to get to know DMARC as neighbors in the downtown area. More than one person I met during my time under the tent commented that they had seen the story about our new facility on the news. It helped to open up the conversation about who exactly we are and what we do. In addition to getting out and talking to people, we also handed out 500 gift bags that included kids activity books, free 30-minute passes to Skyzone (the indoor trampoline park off highway 141 in Grimes) and coupons for The Playground for Kids in Ankeny. About 100 kids also participated in our MyPlate drawing raffle. Our three winners, "Jack," "Ella," and "Cayden" will receive free Superpasses to Skyzone, free passes to The Playground, and free Jump Passes to Pump It Up in Urbandale. We're currently working on a Bag Toss game that we'll use to interact with people at the downtown Farmers Market. So stay tuned for that!—JR

VOLUNTEER SPOTLIGHT



For the past few years, Wendy Davis has held a baby food drive in memory of her son Dallas James who passed away shortly before childbirth in 2011. The drive has come to be known as Dallas' Mission and continues to grow annually. This year, the drive began with events at the Windsor Heights and S.E. 14th Street Hy-Vee grocery stores on Saturday, June 21st. Donations were received at the DMARC Food Pantry warehouse on Monday, July 7th. This year, Davis collected 1,650 food items, 31 cans of baby formula, 34 personal items, and 50 diapers.



BY THE NUMBERS

So far in 2014...

the **Red Barrel Program** has collected:

58,922 food items, **999** personal care items, **690** baby diapers, **17** cans of baby formula, **1,990** lbs. of rescued produce, and **\$4,018.86** in cash and checks.

In addition, **2,571** 6-item Hunger Sacks and **488** 12-item Hunger Sacks have been purchased through participating grocery stores.



"Like" us on Facebook: Des Moines Area Religious Council
"Like" our food work on Facebook: Move the Food



Follow us on Twitter: @dmreligious
Follow our food work on Twitter: @MoveTheFoodDSM

DMARC Food Pantry Network
1435 Mulberry Street
Des Moines, Iowa 50309
515-277-6969

Executive Director Rev. Sarai Rice
Food Pantry Director Rebecca Whitlow
Food Pantry Warehouse: (515) 282-2026
Red Barrel Coordinator John E. Robinson
Office: (515) 277-6969 x18
Cell: (515) 664-0394

RED BARREL COLLECTIONS FOR JUNE 2014 = 8,176

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Dahl's	3425 Ingersoll Ave.	772	Mark Pearson	Downtown Kiwanis
2	Dahl's	5003 E.P. True Pkwy WDM	646	Scott Hornberg	Link Associates
3	Hy-Vee	410 N. Ankeny Blvd.	635	Wes Snook	Link Associates
4	Dahl's	4343 Merle Hay Road	614	Mark Brase	Ron Stoen
5	Hy-Vee	4707 Fleur Drive	418	Jamie Stephens	Denny Bradshaw
6	Dahl's	1208 Prospect, WDM	397	Store Director	Joni Yeates
7	Hy-Vee	3330 MLK Blvd.	396	Brandon Williams	Red Barrel Coordinator
8	Hy-Vee	550 S. 51st Street, WDM	393	Mark Luke	Bob and Jan Schulte
9	Hy-Vee	1725 Jordon Creek, WDM	307	Scott James	Harlan Thomas
10	Dahl's	4121 Fleur Drive	281	Kevin Helm	Denny Bradshaw
11	Hy-Vee	1990 Grand, WDM	279	Kim Cole	Chris Burch
12	Dahl's	1819 Beaver Ave.	266	Tom Day	Golden K Kiwanis
13	Hy-Vee	5759 Merle Hay Rd, Johnston	220	Ryan Roberts	John Young/Ron Stoen
14	Hy-Vee	7101 University Ave.	215	Matt Heldenbrand	Chris Burch
15	Dahl's	8700 Hickman Rd.	213	Ryan Halverson	Liz Coffman
16	Dahl's	5440 N.W. 86th, Johnston	188	Joe McDonald	John Young/Ron Stoen
17	Hy-Vee	8601 Douglas Ave.	143	Drew Holmes	Larry Hamlin
18	Hy-Vee	1700 35th Street, WDM	140	Brian Bieker	Link Associates
19	Hy-Vee	1107 Army Post Road	118	Jason Crocker	Denny Bradshaw
20	Fareway	8450 Meredith Drive	89	Dave Eisentrager	Larry Hamlin
21	Dahl's	3400 E. 33rd Street	67	Lyle Ellenwood	Link Associates
22	Dahl's	1320 E. Euclid Ave.	47	Jim Martin	Link Associates
23	Fareway	109 S.E. Oralabor, Ankeny	29	Doug Haugland	Link Associates
24	Fareway	10151 University, Clive	28	Kevin McCormick	Link Associates
25	Fareway	100 E. Euclid Ave.	26	Nick Greiner	Link Associates
26	Dahl's	1802 N. Ankeny Blvd.	15	Pat Childress	Amy Tournier
27	Fareway	3205 N. Ankeny Blvd.	11	Rick Beckwith	Amy Tournier
28	Fareway	3000 S.E. 22nd Street	0	Wil Golberg	Link Associates
29	Hy-Vee	3221 S.E. 14th Street	0	Nate Fehl	Link Associates

HUNGER SACKS SOLD IN JUNE = 513

TOP TEN STORES FOR \$6 HUNGER SACKS (6 ITEMS)

91 - Dahl's, 50th & E.P. True
 60 - Hy-Vee, Fleur & McKinley
 53 - Hy-Vee, 51st & Mills Civic
 32 - Dahl's, Merle Hay Road
 25 - Dahl's, 35th & Ingersoll
 25 - Dahl's, Beaver & Franklin
 21 - Hy-Vee, Windsor Heights
 21 - Dahl's, NW 86th, Johnston
 19 - Hy-Vee, Army Post Road
 18 - Dahl's, 86th & Hickman

TOP FIVE STORES FOR \$12 HUNGER SACKS (12 ITEMS)

35 - Dahl's, 35th & Ingersoll
 18 - Hy-Vee, N. Ankeny Blvd.
 15 - Dahl's, Merle Hay Road
 5 - Hy-Vee, Windsor Heights
 1 - Dahl's, Prospect & Grand

DISCARDED ITEMS FOR JUNE = 1,223

Hy-Vee, Jordan Creek
 Scott James, Store Director
 Harlan Thomas

896

Hy-Vee, East Euclid
 Mike Kueny, Store Director
 Link Associates

202

Fareway, East Euclid
 Nick Greiner, Store Director
 Link Associates

70

Whole Foods, WDSM
 Michael Durr, Store Team Leader
 DMARC Warehouse

55

FIVE YEAR HISTORY OF RED BARREL COLLECTIONS

Month	2010	2011	2012	2013	2014	Cash
January	8,892	7,848	9,826	11,423	8,080	—
February	9,015	9,102	8,599	8,342	8,162	\$175.86
March	10,637	9,398	10,876	9,339	10,611	\$199.95
April	8,866	10,837	10,540	10,599	11,953	\$2,686.70
May	7,015	9,580	7,707	8,110	9,447	\$956.35
June	11,009	7,334	8,817	7,532	8,176	—
July	9,172	7,970	9,544	9,435		
August	8,779	8,848	7,620	7,009		
September	7,740	8,419	6,565	8,506		
October	12,589	13,112	9,357	9,108		
November	11,586	14,267	13,157	11,307		
December	12,933	18,362	12,074	13,079		
TOTAL	117,802	124,638	114,682	113,789		