



Des Moines Area Religious Council RED BARREL NEWSLETTER

JUNE, 2012

WALGREENS EXPANSION HERALDED BY JUNE 2ND KICKOFF



This month, Walgreens launched the Red Barrel Program in 22 stores across the metro area including Altoona and Ankeny. The program was heralded with a kick-off event at the Walgreens at 2545 E. Euclid just east of the interstate. The store is managed by Tom Humphrey, one of the two managers responsible for initiating the program. The other manager is John Lipshaw, who

oversees operations at the Walgreens at 1330 E. University Avenue (on the northwest corner of E. 14th & University). Both men have been diligent in their efforts to promote the program both to their customers and to the other store managers throughout the metro.

With the expansion, comes an opportunity to increase donations of non-food items including personal hygiene products. These items will be monitored along with food items which, thus far, still make up the majority of donations. Collections have been steadily increasing as customers become aware of the new program. Numbers for Walgreens collections will begin appearing in the July, 2012 issue of Red Barrel News. Volunteers are still needed to collect at a handful of locations. Interested parties should contact John Robinson at 515-664-0394 to request an assignment.

RED BARREL NEWSLETTER CHANGING BY THE NUMBERS

Starting with the July, 2012 issue of Red Barrel News you'll begin to see some changes to the format. Part of this is due to an influx of new numbers coming in from our expanded Walgreens locations and the inclusion of non-food items into the mix of donations. In addition, we will begin slightly expanded coverage of our Hunger Sack program. Since the addition of \$10 Sacks to some area locations, we've had some requests from volunteers to report these numbers separately from the \$5 sacks. Due to space limitations, however, and with just nine locations regularly reporting \$10 sack donations, we've decided to include only the top three sellers in this current issue. This could change in future issues of the newsletter if reformatting allows for more allotted space. —*What changes would you like to see in the new newsletter? Send your comments and questions to jrobinson@dmreligious.org*

SACK SATURDAY SPOTLIGHT



The Junkyard, a youth group affiliated with Prairie Ridge Church in Ankeny, made a mission trip to Des Moines on Saturday, June 16th. They sponsored Sack Saturday events at two locations, collecting from the Hy-Vee on 72nd & University in Windsor Heights from 9am-3pm and from the Dahl's on 35th & Ingersoll from 1-4pm. Two groups collected a total of 292 food items and \$943.86 in cash contributions. The event was organized by youth leader Neil Erredge.



Bidwell Riverside Center set up shop at the Hy-Vee on Fleur from 9am-3pm on June 9th, collecting over 300 personal items (and ten bags of clothing!) for their personal items drive. They also raised \$115.86 for the Food Pantry network. The event was organized by Family Services Director Jaimi Storm.



DES MOINES AREA RELIGIOUS COUNCIL

Serving the community since 1952



DMARC Food Pantry
3816 36th Street, DM, 50310
515-277-6969
Executive Director:
Rev. Sarai Schnucker Rice
Food Pantry Director:
Rebecca Whitlow
Red Barrel Coordinator:
John E. Robinson
277-6969 or 664-0394

RED BARREL COLLECTIONS FOR MAY, 2012 = 7,707

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Dahl's	3425 Ingersoll	875	Jeff Hudson	Downtown Kiwanis
2	Hy-Vee	410 N. Ankeny Blvd.	694	Wes Snook	Link Associates
3	Hy-Vee	4707 Fleur Drive	601	Jamie Stephens	Randy and Nicole Mitchell
4	Dahl's	4343 Merle Hay Road	580	Kenny Kane	Ron Stoen
5	Hy-Vee	550 S. 51st, WDM	544	Mark Luke	Bob and Jan Schulte
6	Dahl's	1819 Beaver	484	Dave Wilson	Golden K Kiwanis
7	Hy-Vee	1990 Grand, WDM	322	Andy Streit	Chris Burch
8	Dahl's	4121 Fleur Drive	282	Mike Hixon	Randy and Nicole Mitchell
9	Hy-Vee	8601 Douglas	270	Josh Asche	Larry Hamlin
10	Hy-Vee	1107 Army Post Road	250	Rod Burns	Randy and Nicole Mitchell
11	Dahl's	5003 E.P. True Pkwy WDM	211	Mark Pearson	West Side Kiwanis
12	Dahl's	1208 Prospect, WDM	191	Kevin Helm	Jack Kiburz
13	Dahl's	1320 E. Euclid	191	Jim Martin	Link Associates
14	Hy-Vee	7101 University	146	Matt Heldenbrand	Chris Burch
15	Dahl's	3400 E. 33rd	146	Lyle Ellenwood	Link Associates
16	Dahl's	5440 N.W. 86th, Johnston	136	Joe McDonald	John Young/Ron Stoen
17	Fareway	8450 Meredith Drive	131	Dave Eisentrager	Larry Hamlin
18	Dahl's	8700 Hickman	130	Pat Childress	Liz Coffman
19	Hy-Vee	5759 Merle Hay Rd, Johnston	111	Jim Carney	John Young/Ron Stoen
20	Fareway	100 E. Euclid	110	Nick Greiner	Link Associates
21	Hy-Vee	1700 35th Street, WDM	85	Tony Taylor	West Side Kiwanis
22	Dahl's	1802 N. Ankeny Blvd.	76	Paul Johnson	Amy Tournier
23	Fareway	10151 University, Clive	64	Kevin McCormick	West Side Kiwanis
24	Fareway	3000 S.E. 22nd Street	57	Wil Golberg	Link Associates
25	Hy-Vee	3221 S.E. 14th Street	53	Ryan Roberts	Link Associates
26	Fareway	3205 N. Ankeny Blvd.	46	Rick Beckwith	Amy Tournier
27	Hy-Vee	3330 MLK	27	Brian Hixon	Paul Benson
28	Hy-Vee	1725 Jordon Creek, WDM	20	Gregg Hull	Jack Kiburz
29	Fareway	109 S.E. Oralabor, Ankeny	0	Doug Haugland	Link Associates

Damaged items for May, 2012 = 874

369 Hy-Vee, Jordan Creek
 255 Fareway, East Euclid
 250 Hy-Vee, East Euclid

Gregg Hull, Store Director
 Nick Greiner, Store Director
 Mike Kueney, Store Director

Jack Kiburz
 Link Associates
 Link Associates

Five Year History of Red Barrel Collections

Month	2008	2009	2010	2011	2012	Cash
Jan.	9,123	11,091	8,892	7,848	9,826	\$150.00
Feb	7,760	10,719	9,015	9,102	8,599	\$698.86
March	10,048	11,666	10,637	9,398	10,876	\$735.23
April	9,552	12,649	8,866	10,837	10,540	\$2342.27
May	7,869	9,542	7,015	9,580	7,707	\$710.14
June	9,214	10,026	11,009	7,334		
July	7,070	8,073	9,172	7,970		
Aug	8,310	8,471	8,779	8,848		
Sept	8,355	8,625	7,740	8,419		
Oct	14,506	13,106	12,589	13,112		
Nov	17,338	14,000	11,586	14,267		
Dec	15,275	11,961	12,933	18,362		
TOTAL	124,420	129,929	117,802	124,638		

HUNGER SACKS SOLD IN MAY = 532

Top Three Stores (\$10 Sacks—12 items):

- 36 – Dahl's, 35th & Ingersoll
- 17 – Hy-Vee, Ankeny Blvd.
- 15 – Dahl's, Merle Hay Road

Top Ten Stores (\$5 Sacks—6 items):

- 89 – Hy-Vee, Fleur Drive
- 72 – Hy-Vee, S. 51st Street, WDM
- 41 – Hy-Vee, Ankeny Blvd.
- 40 – Dahl's, Beaverdale
- 29 – Dahl's, 35th & Ingersoll
- 29 – Dahl's, Merle Hay Road
- 29 – Dahl's, E.P. True Parkway, WDM
- 24 – Hy-Vee, 1990 Grand Ave., WDM
- 21 – Dahl's, N.W. 86th St., Johnston
- 18 – Dahl's, Fleur Drive