



Des Moines Area Religious Council RED BARREL NEWSLETTER

MARCH, 2012

HAPPY BIRTHDAY RED BARREL

The Red Barrel Program turns 22 years old on Wednesday, April 18th. The program originated from The End Hunger Network which began in Houston, Texas in 1986. Members of Des Moines area Kiwanis Clubs became familiar with this program and brought it to DMARC's Food Pantry Department in 1990. The idea behind the program was to give Des Moines residents the opportunity to donate food at supermarkets as well as at their churches, which at that time was the main source of food donations.

Twenty-two years later the need still exists and shoppers in Des Moines area Dahl's, Fareway and Hy-Vee stores are regularly dropping their purchases of hunger sacks and individual food items into the red barrels. Additionally, Kiwanis Club members are still playing important roles in transporting donations to the food pantry warehouse for further distribution to the 12 pantries in the Food Pantry Network.

Special events have also attracted the red barrels out of the grocery stores and into many community activities including corporate food raising drives, birthday parties, weddings, the Des Moines Winter Games, churches and synagogues, and retail sales events.

So, happy birthday to the Red Barrel Program. We hope for and work toward the day the barrels will not be needed and food insecurity will no longer be an issue in our communities. Until that time, let's keep filling the barrels.

NEW SOURCE FOR BARRELS

Thanks to International Paper Company for supplying the Red Barrel Program with the fiber barrels that are transformed (most recently by Paul Benson) into shiny, new red barrels. At \$55.00 a barrel on the retail market, it is important to find a supplier willing to donate barrels to the program. For many years the barrels came from Tone Brothers in Ankeny. Their packaging needs changed and barrels were no longer available through them. Thanks goes to Tone Brothers for all the years they did donate barrels and for the great referral to International Paper as a possible new supplier.

BOY SCOUT TROOP #46

Boy Scout Troop #46 from Windsor Heights United Methodist Church held their 31st annual food drive at the Hy-Vee in Windsor Heights on March 10th. They sold 156 \$5.00 Hunger Sacks and when they ran out of sacks, they collected \$366.00 in cash donations. Thanks Troop #46!

ON A PERSONAL NOTE

One of the great things about working at DMARC and specifically with the Red Barrel Program is the opportunity to meet people committed to helping those who are hungry. This includes the Store Directors, store employees, volunteers who regularly pick up the barrel donations, and Sack Saturday volunteers.

As I leave the position of Red Barrel Coordinator, I want to thank all of you who work with the Red Barrel Program. Good things have happened and will continue as John Robinson takes over as Red Barrel Coordinator. I will let John introduce himself to you in the next newsletter.

Thanks for all you do to keep the food moving forward to those who are in need in our community. It has been a pleasure working with all of you!

Cindy



DMARC Emergency Food Pantry
3816 36th Street, DM, 50310
515-277-6969

Executive Director:
Rev. Sarai Schnucker Rice
Food Pantry Director:
Elisabeth Ballstadt
Red Barrel Coordinator:
Cindy Morton
277-6969 or 238-4593

RED BARREL COLLECTIONS FOR FEBRUARY, 2012 = 8,599

Rank	Store	Address	# Collected	Store Director	Volunteer Collector
1	Dahl's	5003 E.P. True Pkwy WDM	833	Mark Pearson	West Side Kiwanis
2	Hy-Vee	410 N. Ankeny Blvd.	828	Wes Snook	Link Associates
3	Dahl's	4343 Merle Hay Road	715	Kenny Kane	Ron Stoen
4	Dahl's	3425 Ingersoll	655	Jeff Hudson	Downtown Kiwanis
5	Hy-Vee	550 S. 51st, WDM	552	Mark Luke	Bob and Jan Schulte
6	Hy-Vee	4707 Fleur Drive	406	Jamie Stephens	Randy and Nicole Mitchell
7	Hy-Vee	1700 35th Street, WDM	364	Tony Taylor	West Side Kiwanis
8	Hy-Vee	8601 Douglas	352	Josh Asche	Larry Hamlin
9	Fareway	100 E. Euclid	329	Nick Greiner	Link Associates
10	Hy-Vee	7101 University	324	Matt Heldenbrand	Chris Burch
11	Hy-Vee	1990 Grand, WDM	275	Andy Streit	Chris Burch
12	Hy-Vee	1107 Army Post Road	271	Rod Burns	Randy and Nicole Mitchell
13	Dahl's	5440 N.W. 86th, Johnston	268	Joe McDonald	John Young/Ron Stoen
14	Dahl's	3400 E. 33rd	235	Lyle Ellenwood	Link Associates
15	Dahl's	1819 Beaver	202	Dave Wilson	Golden K Kiwanis
16	Fareway	8450 Meredith Drive	183	John Cramer	Larry Hamlin
17	Dahl's	4121 Fleur Drive	126	Mike Hixon	Randy and Nicole Mitchell
18	Dahl's	8700 Hickman	125	Pat Childress	Liz Coffman
19	Dahl's	1208 Prospect, WDM	110	Kevin Helm	Jack Kiburz
20	Hy-Vee	1725 Jordan Creek, WDM	100	Gregg Hull	Jack Kiburz
21	Dahl's	1320 E. Euclid	82	Jim Martin	Link Associates
22	Hy-Vee	3221 S.E. 14th Street	70	Ryan Roberts	Link Associates
23	Dahl's	1802 N. Ankeny Blvd.	66	Paul Johnson	Amy Tournier
24	Fareway	3000 S.E. 22nd Street	54	Wil Golberg	Link Associates
25	Fareway	109 S.E. Oralabor, Ankeny	49	Doug Haugland	Link Associates
26	Hy-Vee	5759 Merle Hay Rd, Johnston	43	Jim Carney	John Young/Ron Stoen
27	Fareway	10151 University, Clive	32	Kevin McCormick	West Side Kiwanis
28	Hy-Vee	3330 MLK	23	Brian Hixon	Paul Benson
29	Fareway	3205 N. Ankeny Blvd.	10	Dave Eisentrager	Amy Tournier

Damaged items for February, 2012 = 917

161	Hy-Vee, East Euclid	Mike Kueney, Store Director	Link Associates
546	Hy-Vee, Jordan Creek	Gregg Hull, Store Director	Jack Kiburz
210	Fareway, East Euclid	Nick Greiner, Store Director	Link Associates

Five Year History of Red Barrel Collections

Month	2008	2009	2010	2011	2012	Cash
Jan.	9,123	11,091	8,892	7,848	9,826	\$150.00
Feb	7,760	10,719	9,015	9,102	8,599	\$698.86
March	10,048	11,666	10,637	9,398		
April	9,552	12,649	8,866	10,837		
May	7,869	9,542	7,015	9,580		
June	9,214	10,026	11,009	7,334		
July	7,070	8,073	9,172	7,970		
Aug	8,310	8,471	8,779	8,848		
Sept	8,355	8,625	7,740	8,419		
Oct	14,506	13,106	12,589	13,112		
Nov	17,338	14,000	11,586	14,267		
Dec	15,275	11,961	12,933	18,362		
TOTAL	124,420	129,929	117,802	124,638		

HUNGER SACKS SOLD IN FEB. = 673

Top Ten Stores:

- 148 – Hy-Vee, Ankeny
- 105 – Dahl's, E.P. True, WDM
- 61 – Hy-Vee, Fleur Drive
- 61 – Dahl's, Merle Hay
- 55 – Hy-Vee, S. 51st Street, WDM
- 53 – Dahl's, Ingersoll
- 29 – Dahl's, Johnston
- 25 – Dahl's, Beaver Ave.
- 23 – Fareway, Meredith, Urbandale
- 19 – Dahl's, Hickman, Clive