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DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

A Monthly Publication of the DMARC Food Pantry Network

MARCH, 2013

MATCHING FUNDS HELP BOOST DONATIONS



DES MOINES, IA—Throughout March and April of this year, donations to the DMARC Food Pantry Network will be getting a little kick thanks to the generous contributions of both a national foundation and a local philanthropist. The Feinstein Foundation, dedicated to the alleviation of hunger and the importance of community service in education, will once again match a portion of any donations given to the food pantry that are designated as part of the ‘Feinstein Challenge’ through April 30th. At the end of the pledge period, DMARC, along with other eligible organizations nationwide, will receive a portion of the \$1 million grant based on cash and food donations accepted as part of the challenge. In 2012, the Feinstein Challenge resulted in nearly \$42,000 in donations, or about 56,000 meals, designated for the DMARC Food Pantry Network. In addition, local philanthropist Douglas M. Woods has committed to provide 50 cents for every dollar donated to the DMARC Food Pantry Network during the same period, up to the first \$20,000. Donations that are noted as ‘Challenge Hunger’ gifts will be matched 50 cents for every dollar, up to a total of \$20,000 given. As part of the Challenge, a \$10 donation becomes \$15, \$50 becomes \$75, and so on. During the campaign, a \$10 gift will help provide 20 meals for a hungry child. Both challenges come during a season when donations to the food pantry are historically low. Yet, the need for food assistance by families who struggle to make ends meet continues year-round.

SACK SATURDAY SPOTLIGHT



On Saturday, March 9th, Students from Dowling Catholic High School in West Des Moines volunteered at the Hy-Vee grocery store on the corner of 71st and University in Windsor Heights. The group set-up from 10am to 2pm bringing in over 150 food items and about \$376 in cash donations.

Next Month...



**SATURDAY
APRIL 6, 2013**

**Kiwanis
One Day**

Want to sponsor a Sack Saturday event at a Red Barrel location near you? It's easy. Gather your friends to help out! All you need is four volunteers and four hours of your time.



You provide the bodies—we provide the handouts, signage, stickers, and collection materials. It's that simple!

Contact Red Barrel Coordinator John Robinson at jrobinson@dmreligious.org or by calling 515-309-0253 for more detailed information.

NEWS FROM THE COORDINATOR



Well, Spring has sprung. But freezing temperatures are still here. And at a time of the year when donations to the food pantry are usually at their lowest, it's important to remind people to help in any way they can. This doesn't mean just donating money and food, but also donating time. Why not spend that Spring Break by volunteering? Some 30,000 of our neighbor here in Polk County require help in meeting their short-term food needs each year. Many of these people won't get a Spring Break because they'll be busy trying to figure out where their next meal will be coming from. If you're someone who isn't in a position to give money or can't make that trip this Spring, why not help out? ~ Contact John Robinson at 515-664-0394

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RED BARREL COLLECTIONS FOR FEBRUARY, 2013 = 8,239

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Dahl's	5003 E.P. True Pkwy., WDM	865	Troy Bond	Link Associates
2	Dahl's	4343 Merle Hay Road	724	Dave Wilson	Ron Stoen
3	Hy-Vee	410 N. Ankeny Blvd.	657	Wes Snook	Link Associates
4	Dahl's	3425 Ingersoll Avenue	647	Mark Pearson	Downtown Kiwanis
5	Hy-Vee	5759 Merle Hay Road, Johnston	422	Ryan Roberts	John Young/Ron Stoen
6	Dahl's	1819 Beaver Avenue	376	Jeff Hudson	Golden K Kiwanis
7	Hy-Vee	4707 Fleur Drive	328	Jamie Stephens	Randy and Nicole Mitchell
8	Dahl's	5440 N.W. 86th, Johnston	281	Joe McDonald	John Young/Ron Stoen
9	Hy-Vee	7101 University Avenue	240	Matt Heldenbrand	Chris Burch
10	Hy-Vee	1990 Grand Avenue, WDM	213	Kim Cole	Chris Burch
11	Hy-Vee	8601 Douglas Avenue	209	Josh Asche	Larry Hamlin
12	Hy-Vee	550 S. 51st Street, WDM	205	Mark Luke	Bob and Jan Schulte
13	Dahl's	4121 Fleur Drive	204	Mike Hixon	Randy and Nicole Mitchell
14	Hy-Vee	1700 35th Street, WDM	199	Tony Taylor	Link Associates
15	Dahl's	8700 Hickman Road	172	Pat Childress	Liz Coffman
16	Hy-Vee	1107 Army Post Road	134	Brian Hixon	Randy and Nicole Mitchell
17	Hy-Vee	1725 Jordon Creek Pkwy., WDM	120	Jim Carney	Harlan Thomas
18	Fareway	8450 Meredith Drive	119	Dave Eisentrager	Larry Hamlin
19	Dahl's	1208 Prospect, WDM	117	Kevin Helm	Paul Benson
20	Dahl's	3400 E. 33rd Street	100	Lyle Ellenwood	Link Associates
21	Dahl's	1802 N. Ankeny Blvd.	100	Mike Lee	Amy Tournier
22	Fareway	10151 University Avenue, Clive	89	Kevin McCormick	Link Associates
23	Fareway	3000 S.E. 22nd Street	83	Wil Golberg	Link Associates
24	Dahl's	1320 E. Euclid Avenue	75	Jim Martin	Link Associates
25	Fareway	3205 N. Ankeny Blvd.	69	Store Director	Amy Tournier
26	Fareway	100 E. Euclid Avenue	65	Nick Greiner	Link Associates
27	Fareway	109 S.E. Oralabor Road, Ankeny	23	Doug Haugland	Link Associates
28	Hy-Vee	3330 MLK Blvd.	21	Brandon Williams	Red Barrel Coordinator
29	Hy-Vee	3221 S.E. 14th Street	6	Doug Dop	Link Associates

HUNGER SACKS SOLD IN FEBRUARY = 487

TOP TEN STORES FOR \$6 HUNGER SACKS (6 ITEMS)

- 74 – Dahl's, 50th & E.P. True
- 42 – Hy-Vee, 4707 Fleur Drive
- 39 – Dahl's, Merle Hay Road
- 36 – Hy-Vee, N. Ankeny Blvd.
- 35 – Dahl's, Beaverdale
- 25 – Hy-Vee, 51st & Mills Civic
- 24 – Dahl's, 4121 Fleur Drive
- 20 – Hy-Vee, Railroad & Grand
- 20 – Dahl's 35th & Ingersoll
- 18 – Hy-Vee, Windsor Heights

TOP FIVE STORES FOR \$12 HUNGER SACKS (12 ITEMS)

- 28 – Dahl's, 35th & Ingersoll
- 25 – Hy-Vee, N. Ankeny Blvd.
- 19 – Dahl's, Merle Hay Road
- 14 – Dahl's, 50th & E.P. True
- 6 – Hy-Vee, Windsor Heights

DAMAGED ITEMS FOR FEBRUARY = 1,376

Hy-Vee, Jordan Creek
Jim Carney, Store Director
Harlan Thomas

1,121

Fareway, East Euclid
Nick Greiner, Store Director
Link Associates

176

Hy-Vee, East Euclid
Mike Kueny, Store Director
Link Associates

79

FIVE-YEAR HISTORY OF RED BARREL COLLECTIONS

Month	2009	2010	2011	2012	2013	Cash
January	11,091	8,892	7,848	9,826	11,423	\$1,743.03
February	10,719	9,015	9,102	8,599	8,239	\$955.03
March	11,666	10,637	9,398	10,876		
April	12,649	8,866	10,837	10,540		
May	9,542	7,015	9,580	7,707		
June	10,026	11,009	7,334	8,817		
July	8,073	9,172	7,970	9,544		
August	8,471	8,779	8,848	7,620		
September	8,625	7,740	8,419	6,565		
October	13,106	12,589	13,112	9,357		
November	14,000	11,586	14,267	13,157		
December	11,961	12,933	18,362	12,074		
TOTAL	129,929	117,802	124,638	114,682		