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SATURDAY—APRIL 5th, 2014

Join Kiwanis clubs from around the Des Moines metro as they collect food from area grocery stores to help feed the hungry right here in our own community! Volunteers are needed to collect & bring donations into the DMARC Food Pantry warehouse, downtown.

Get Involved!

Contact Red Barrel/Food Drive Coordinator
John Robinson. Call 515-277-6969, x18 or
email jrobinson@dmreligious.org



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DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

A Monthly Publication of the DMARC Food Pantry Network

MARCH 2014

HY-VEE RECOGNIZED FOR OUTREACH

Des Moines, IA—The Food Marketing Institute, a national, member organization that advocates on behalf of the food retail industry, recently honored Hy-Vee for their outstanding service to their neighbors by presenting them with a Community Outreach Award. The award specifically recognizes Hy-Vee for addressing food insecurity through their annual Colossal Cookie Sale. "Recognizing that supermarkets have a role to play in helping combat hunger and food insecurity, they came up with the idea for a Colossal Cookie Sale that not only raises much-needed funds for DMARC's Food Pantry Network, but also engages employees and customers to raise awareness of an important community issue,"



said Randy Edeker Chairman, CEO, and President of Hy-Vee, Inc. The signature event was created in 2002 and takes place in 20 Hy-Vee stores located throughout the Des Moines Metro. Since 2003, \$85,000 worth of food items have been donated through the program. Hy-Vee/DMARC partnerships have spanned nearly a quarter of a century, helping raise visibility of hunger as a local issue and providing the equivalent of over one million emergency meals for our neighbors in need, according to DMARC Development Director Kristine Frakes.

NEWS FROM THE COORDINATOR'S DESK



Spring has sprung—at least according to the calendar. Instead of jetting off to warmer climates, many area students are choosing to stay here and give back to their communities through volunteer service. We at DMARC are grateful for their assistance. And we want their service to be as meaningful for them as it is for us. But sometimes, when our food donations are slow coming into the warehouse it can be difficult putting large groups of volunteers to work. Thankfully, temperatures are (slowly) on the rise and work on the exterior of our building in the form of landscaping can begin. One volunteer group last week took on the task of shoveling a truckload of mulch from the city into one of our vehicles. That mulch will be used to spread around the trees on our little campus. No word yet on how our resident groundhog will react to all the activity. But we'll keep you updated. —JR

VOLUNTEER SPOTLIGHT



(Above) The ladies of Alpha Kappa Alpha sorority collected about 320 food items and nearly \$100 in donations from the Harding Hills Hy-Vee on Saturday, March 8, 2014. (Below) Students involved with Faith in Action decided to forego the usual Spring Break plans and spend St. Patrick's day collecting donations at both the Hy-Vee and Dahl's located on Fleur Drive. They collected nearly 250 food items and about \$110 in donations.



DMARC Food Pantry Network
1435 Mulberry Street
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RED BARREL COLLECTIONS FOR FEBRUARY 2014 = 8,162

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Dahl's	3425 Ingersoll Ave.	826	Mark Pearson	Downtown Kiwanis
2	Dahl's	5003 E.P. True Pkwy WDM	572	Troy Bond	Link Associates
3	Hy-Vee	550 S. 51st Street, WDM	520	Mark Luke	Bob and Jan Schulte
4	Dahl's	4343 Merle Hay Road	481	Mark Brase	Ron Stoen
5	Hy-Vee	410 N. Ankeny Blvd.	412	Wes Snook	Link Associates
6	Hy-Vee	5759 Merle Hay Rd, Johnston	385	Ryan Roberts	John Young/Ron Stoen
7	Hy-Vee	7101 University Ave.	370	Matt Heldenbrand	Chris Burch
8	Hy-Vee	1990 Grand, WDM	321	Kim Cole	Chris Burch
9	Dahl's	5440 N.W. 86th, Johnston	246	Joe McDonald	John Young/Ron Stoen
10	Dahl's	1819 Beaver Ave.	242	Tom Day	Golden K Kiwanis
11	Dahl's	1208 Prospect, WDM	229	Store Director	Paul Benson
12	Hy-Vee	8601 Douglas Ave.	214	Drew Holmes	Larry Hamlin
13	Dahl's	3400 E. 33rd Street	198	Lyle Ellenwood	Link Associates
14	Dahl's	1802 N. Ankeny Blvd.	198	Pat Childress	Amy Tournier
15	Dahl's	4121 Fleur Drive	148	Kevin Helm	Randy and Nicole Mitchell
16	Hy-Vee	4707 Fleur Drive	140	Jamie Stephens	Randy and Nicole Mitchell
17	Fareway	8450 Meredith Drive	134	Dave Eisentrager	Larry Hamlin
18	Hy-Vee	1725 Jordon Creek, WDM	130	Jim Carney	Harlan Thomas
19	Fareway	10151 University, Clive	73	Kevin McCormick	Link Associates
20	Dahl's	1320 E. Euclid Ave.	70	Jim Martin	Link Associates
21	Dahl's	8700 Hickman Rd.	60	Ryan Halverson	Liz Coffman
22	Hy-Vee	1700 35th Street, WDM	59	Brian Bieker	Link Associates
23	Fareway	3205 N. Ankeny Blvd.	44	Store Director	Amy Tournier
24	Hy-Vee	3221 S.E. 14th Street	18	Nate Fehl	Link Associates
25	Fareway	100 E. Euclid Ave.	17	Nick Greiner	Link Associates
26	Fareway	109 S.E. Oralabor, Ankeny	10	Doug Haugland	Link Associates
27	Hy-Vee	1107 Army Post Road	7	Brian Hixon	Randy and Nicole Mitchell
28	Fareway	3000 S.E. 22nd Street	2	Wil Golberg	Link Associates
29	Hy-Vee	3330 MLK Blvd.	2	Brandon Williams	Red Barrel Coordinator

HUNGER SACKS SOLD IN FEBRUARY = 420

TOP TEN STORES FOR \$6 HUNGER SACKS (6 ITEMS)

- 69 - Hy-Vee, S. 51st & Mills Civ.
- 65 - Dahl's, 50th & E.P. True
- 34 - Hy-Vee, Windsor Heights
- 28 - Dahl's, N.W. 86th, Johnston
- 23 - Hy-Vee, N. Ankeny Blvd.
- 22 - Dahl's, 35th & Ingersoll
- 19 - Dahl's, Merle Hay Road
- 17 - Hy-Vee, 86th & Douglas
- 14 - Hy-Vee, Grand & Railroad
- 14 - Fareway, 86th & Meredith

TOP FIVE STORES FOR \$12 HUNGER SACKS (12 ITEMS)

- 33 - Dahl's, 35th & Ingersoll
- 20 - Hy-Vee, N. Ankeny Blvd.
- 9 - Dahl's, Merle Hay Road
- 4 - Hy-Vee, Windsor Heights
- 1 - Dahl's, Prospect & Grand

DISCARDED ITEMS FOR FEBRUARY = 2,034

Hy-Vee, Jordan Creek
Jim Carney, Store Director
Harlan Thomas

1895

Hy-Vee, East Euclid
Mike Kueny, Store Director
Link Associates

120

Fareway, East Euclid
Nick Greiner, Store Director
Link Associates

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FIVE YEAR HISTORY OF RED BARREL COLLECTIONS

Month	2010	2011	2012	2013	2014	Cash
January	8,892	7,848	9,826	11,423	8,080	—
February	9,015	9,102	8,599	8,342	8,162	175.86
March	10,637	9,398	10,876	9,339		
April	8,866	10,837	10,540	10,599		
May	7,015	9,580	7,707	8,110		
June	11,009	7,334	8,817	7,532		
July	9,172	7,970	9,544	9,435		
August	8,779	8,848	7,620	7,009		
September	7,740	8,419	6,565	8,506		
October	12,589	13,112	9,357	9,108		
November	11,586	14,267	13,157	11,307		
December	12,933	18,362	12,074	13,079		
TOTAL	117,802	124,638	114,682	113,789		