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# DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

A Monthly Publication of the DMARC Food Pantry SEPTEMBER, 2012

## MAKE A DIFFERENCE DAY 2012

The official date for USA Weekend's Make A Difference Day this year is October 27th, 2012. Our task, as it has always been, is to Make A Difference by Stopping Hunger. DMARC will participate in this national day of service by hosting a series of Sack Saturday events over several weekends at grocery stores throughout the metro area. Organizations and volunteer groups wanting to participate are encouraged to take on or sponsor a particular store location. DMARC Red Barrel drops are currently located in all the Hy-Vee, Dahl's, Fareway, and Walgreens locations in the greater Des Moines area. The goal this year is to collect 5,000 food items and raise \$5,000 in donations.

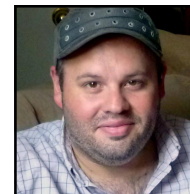
Last year, approximately 20 stores participated in the multiple-weekend event collecting 4,653 items and raising \$3,836.68 in cash donations.

## COLOSSAL COOKIE KICKOFF



DMARC Executive Director Sarai Rice talks with Laura Rasmussen, one of the store managers at the Hy-Vee in Ankeny as a Channel 5 news reporter preps the camera. The store hosted a kickoff event on Tuesday, September 11th for Hy-Vee's 10th Annual Colossal Cookie Sale, which runs through September 24th. Nineteen area Hy-Vee stores are participating in the sale. Cookies are selling for \$0.12 a piece (or 100 for \$10.99) and a penny from every cookie sold goes toward the purchase of food items for the DMARC Food Pantry Network. The goal is to sell 1 million cookies thereby raising \$10,000 in funds.

## NEWS FROM THE COORDINATOR



Well, Fall is here (unofficially). Mornings are slowly, but surely, becoming chillier by the day. And the sun is going away a tiny bit sooner every night. That means we can expect colder weather soon. But on the bright side, it also means a bit of an upswing in donations, especially as we approach the holiday season. That also means we're going to need help from our loyal and steadfast volunteers in bringing in these donations. Make A Difference day is sort of a pre-cursor to the chaos. But we still need all-hands on deck. If you haven't done so before, consider getting a group together and sponsoring a Sack Saturday event this fall. It's only a few hours time commitment and the pay-off is extraordinary!

Want to sponsor a Sack Saturday event at a Red Barrel location near you?? It's easy! All you need is four volunteers and four hours of your time.

You provide the bodies- we provide the handouts, signage, and collection materials. It's that simple!

Contact Red Barrel Coordinator John Robinson at jrobinson@dmreligious.org or by calling 515-309-0253 for more detailed information.

## NOW THROUGH SEPTEMBER 24th !

10th Annual



COLOSSAL COOKIE SALE

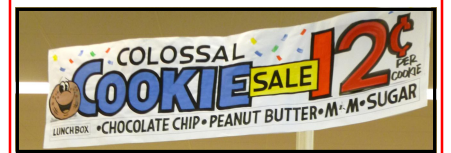
Fresh baked, lunchbox cookies:  
Chocolate Chip, Peanut Butter, Sugar, M&M



A penny from every cookie sold will be donated to the DMARC Food Pantry Network. Help us reach this year's goal of ONE MILLION cookies sold to raise \$10,000 for DMARC! Order TODAY!!!

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Like our food work on Facebook: Move the Food

Follow us on Twitter: @dmreligious  
Follow our food work on Twitter: @MovetheFoodDSM



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## RED BARREL COLLECTIONS FOR AUGUST, 2012 = 7,620

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Dahl's	5003 E.P. True Pkwy WDM	1174	Mark Pearson	West Side Kiwanis
2	Hy-Vee	410 N. Ankeny Blvd.	1075	Wes Snook	Link Associates
3	Dahl's	1819 Beaver Ave.	736	Dave Wilson	Golden K Kiwanis
4	Dahl's	4343 Merle Hay Road	484	Kenny Kane	Ron Stoen
5	Dahl's	3425 Ingersoll Ave.	481	Jeff Hudson	Downtown Kiwanis
6	Hy-Vee	1990 Grand, WDM	344	Andy Streit	Chris Burch
7	Hy-Vee	550 S. 51st Street, WDM	314	Mark Luke	Bob and Jan Schulte
8	Hy-Vee	1700 35th Street, WDM	286	Tony Taylor	West Side Kiwanis
9	Hy-Vee	7101 University Ave.	282	Matt Heldenbrand	Chris Burch
10	Dahl's	4121 Fleur Drive	262	Mike Hixon	Randy and Nicole Mitchell
11	Dahl's	5440 N.W. 86th, Johnston	219	Joe McDonald	John Young/Ron Stoen
12	Hy-Vee	4707 Fleur Drive	209	Jamie Stephens	Randy and Nicole Mitchell
13	Hy-Vee	1107 Army Post Road	165	Rod Burns	Randy and Nicole Mitchell
14	Dahl's	8700 Hickman Rd.	126	Pat Childress	Liz Coffman
15	Hy-Vee	5759 Merle Hay Rd, Johnston	121	Jim Carney	John Young/Ron Stoen
16	Dahl's	1208 Prospect, WDM	116	Kevin Helm	Jack Kiburz
17	Hy-Vee	3221 S.E. 14th Street	96	Ryan Roberts	Link Associates
18	Dahl's	1802 N. Ankeny Blvd.	89	Paul Johnson	Amy Tournier
19	Fareway	100 E. Euclid Ave.	74	Nick Greiner	Link Associates
20	Hy-Vee	1725 Jordon Creek, WDM	71	Gregg Hull	Jack Kiburz
21	Fareway	10151 University, Clive	55	Kevin McCormick	West Side Kiwanis
22	Fareway	109 S.E. Oralabor, Ankeny	52	Doug Haugland	Link Associates
23	Walgreens	4555 Fleur Drive	47	John Tracey	Steve Cadman
24	Fareway	8450 Meredith Drive	28	John Cramer	Larry Hamlin
25	Fareway	3000 S.E. 22nd Street	20	Wil Golberg	Link Associates

### FIVE YEAR HISTORY OF RED BARREL COLLECTIONS

Month	2008	2009	2010	2011	2012	Cash
January	9,123	11,091	8,892	7,848	9,826	\$150.00
February	7,760	10,719	9,015	9,102	8,599	\$698.86
March	10,048	11,666	10,637	9,398	10,876	\$735.23
April	9,552	12,649	8,866	10,837	10,540	\$2342.27
May	7,869	9,542	7,015	9,580	7,707	\$710.14
June	9,214	10,026	11,009	7,334	8,817	\$1059.72
July	7,070	8,073	9,172	7,970	9,514	\$2,158.25
August	8,310	8,471	8,779	8,848	7,620	.
September	8,355	8,625	7,740	8,419		
October	14,506	13,106	12,589	13,112		
November	17,338	14,000	11,586	14,267		
December	15,275	11,961	12,933	18,362		
<b>TOTAL</b>	<b>124,420</b>	<b>129,929</b>	<b>117,802</b>	<b>124,638</b>		

Rank	Store	Address	Collected	Store Director	Volunteer Collector
26	Hy-Vee	3330 MLK Blvd.	16	Brian Hixon	Paul Benson
27	Walgreens	4415 Douglas Ave.	15	Brandon Conner	Jack Kiburz
28	Fareway	3205 N. Ankeny Blvd.	10	Dave Eisentrager	Amy Tournier
29	Dahl's	1320 E. Euclid Ave.	3	Jim Martin	Link Associates
30	Dahl's	3400 E. 33rd Street	0	Lyle Ellenwood	Link Associates
31	Walgreens	101 8th St., S.E., Altoona	0	Meredith Justus	Kyle Bochart
32	Hy-Vee	8601 Douglas Ave.	0	Josh Asche	Larry Hamlin
33	Walgreens	1660 22nd Street, WDM	0	Jeffrey Daugherty	Link Associates
34	Walgreens	7000 Douglas Ave, Urbandale	0	David Watts	Link Associates
35	Walgreens	4900 George Mills Civic, WDM	0	Cecil O'Neal	Link Associates
36	Walgreens	15601 Hickman Rd, Clive	0	Brian Perkins	Michelle Marin
37	Walgreens	606 Walnut Street	0	Mark English	Link Associates
38	Walgreens	2930 E. University Ave.	0	Shevie Conner	Kyle Bochart
39	Walgreens	12753 University Ave, Clive	0	Jill Stoll	Link Associates
40	Walgreens	3140 S.E. 14th Street	0	Christopher Young	Link Associates
41	Walgreens	6200 S.E. 14th Street	0	Leslie Dovel	Randy and Nicole Mitchell
42	Walgreens	1330 E. University Ave.	0	John Lipshaw	Link Associates
43	Walgreens	2545 E. Euclid Ave.	0	Tom Humphrey	Link Associates
44	Walgreens	901 N. Ankeny Blvd.	0	Craig Fruendt	Meg Smart
45	Walgreens	2702 S.E. Delaware, Ankeny	0	Jennifer Slaugh	Meg Smart
46	Walgreens	3501 Ingersoll Ave.	0	Jennifer Andres	Chris Burch
47	Walgreens	6200 Merle Hay Rd, Johnston	0	Dawn Dierks	John Young/Ron Stoen
48	Walgreens	4600 86th St., Urbandale	0	Steve Kadlec	Larry Hamlin
49	Walgreens	1999 Grand Ave, WDM	0	Shawn Forrester	Link Associates
50	Walgreens	3030 University Ave.	0	Jeremy Cook	Chris Burch
51	Walgreens	104 E. Euclid Ave.	0	Scott Glab	Link Associates

### HUNGER SACKS SOLD IN AUGUST = 560

Top Three Stores (\$12 Sacks- 12 items):

- 41 . Hy-Vee, Ankeny Blvd.
- 23 . Dahl's, 35th & Ingersoll
- 20 . Dahl's, Merle Hay Road

Top Ten Stores (\$6 Sacks- 6 items):

- 165 . Dahl's, 50th & E.P. True Pkwy.
- 51 . Dahl's, Beaverville
- 38 . Hy-Vee, Mills Civic, WDM
- 35 . Hy-Vee, Ankeny Blvd.
- 29 . Hy-Vee, 4707 Fleur Drive
- 25 . Dahl's, Merle Hay Road
- 20 . Dahl's, NW 86th St., Johnston
- 18 . Hy-Vee, Windsor Heights
- 16 . Hy-Vee, Railroad & Grand, WDM
- 15 . Dahl's, 35th & Ingersoll

### DAMAGED ITEMS FOR AUGUST = 650

- 415 Hy-Vee, Jordan Creek  
Gregg Hull, Store Director  
Jack Kiburz
- 235 Fareway, East Euclid  
Nick Greiner, Store Director  
Link Associates
- 0 Hy-Vee, East Euclid  
Mike Kueney, Store Director  
Link Associates