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## WANT TO HELP THE DMARC FOOD PANTRY AND SEE THE IOWA CUBS PLAY FOR FREE??

Dates are still available through the end of August to help collect food donations during the Iowa Cubs Sunday Home Games. Volunteers work from **11:30 a.m. to 1:30 p.m.** collecting donated food and exchanging general admission tickets for every three items donated. Afterwards, you can stick around and watch the rest of the game! For more info, contact Daniel Beck at 515-282-2026, ext. 22 or email [dbeck@dmarcunited.org](mailto:dbeck@dmarcunited.org)



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# DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

A Monthly Publication of the DMARC Food Pantry Network

MAY 2015

## NEW TECHNOLOGY AIDS VOLUNTEERS, STAFF

**Des Moines, IA**—This month, DMARC will move towards integrating new technology into its volunteer program, making recruiting, training, and tracking volunteer hours more efficient.

The first step in this process was the creation of a volunteer intake portal which will eventually be added to the DMARC website. It was created by Blake Rozendaal, a senior Computer Science major at Central College in Pella who recently completed an internship with DMARC. The portal will help establish a database that can be accessed in order to more easily track volunteer hours. After creating a profile, visitors will be able to sign in and enter hours whenever they volunteer. A tablet will also be available at the desk near the warehouse entrance for them to use.



Secondly, for volunteers who are new to DMARC, a training video will soon be available that outlines the intake and sorting of donated items coming into the warehouse. Volunteers can view it online at their leisure or on a recently-donated flat screen television that now hangs near the front entrance of the warehouse. Videos may be accessed through YouTube via the tablet (or from any smart phone that is connected to DMARC's Wi-Fi network) and viewed on the flat screen. When not in use, the flat screen TV will run slideshows containing photos, information, and announcements regarding upcoming events and opportunities that are of interest to volunteers.

Finally, volunteers are encouraged to sign up for a new electronic newsletter that is geared specifically towards them and which will be sent to their specified email address at the beginning of every month. They'll also be notified periodically of upcoming volunteer opportunities when the need arises.

"With these new technologies, we hope to better attract, engage and retain volunteers," said Communications Manager Luke Elzinga. "Our online volunteer portal and training video will reduce staff labor and provide volunteers with information even when they're away from the DMARC Food Pantry Network warehouse. We also want to show our appreciation for the work our volunteers accomplish, and our new TV, as well as the monthly volunteer email newsletter, aim to do just that."

To access additional information and to sign up for the volunteer newsletter, visit [www.dmrcunited.org/volunteer](http://www.dmrcunited.org/volunteer).

## VOLUNTEER SPOTLIGHT



**Above:** The Dowling High School Boys Soccer team participated in the Kiwanis One Day Event on Saturday, April 11th by collecting 325 food items and nearly \$575 in cash at the Jordan Creek Hy-Vee. Combined totals from five other locations reached over \$3600 worth of food and cash donations that day.

**Below:** The women of Alpha Kappa Alpha sorority collected donations at the Harding Hills Hy-Vee on Saturday, April 18th bringing in nearly \$400 worth of food and cash.



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## RED BARREL COLLECTIONS FOR APRIL 2015 = 7,328

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Hy-Vee	7101 University Ave.	1,255	Matt Heldenbrand	Chris Burch
2	Hy-Vee	410 N. Ankeny Blvd., Ankeny	769	Wes Snook	Link Associates
3	Price Chopper	3425 Ingersoll Ave.	765	Mark Pearson	Downtown Kiwanis
4	Hy-Vee	550 S. 51st Street, WDM	626	Mark Luke	Harlan Thomas
5	Hy-Vee	1990 Grand, WDM	366	Kim Cole	Chris Burch
6	Hy-Vee	1725 Jordan Creek, WDM	365	Scott James	Bob and Jan Schulte
7	Hy-Vee	5759 Merle Hay Rd, Johnston	335	Ryan Roberts	John Young/Ron Stoen
8	Price Chopper	4343 Merle Hay Road	323	Kenny Kane	Ron Stoen
9	Hy-Vee	1700 35th Street, WDM	316	Brian Bieker	Link Associates
10	Hy-Vee	8601 Douglas Ave.	305	Drew Holmes	Larry Hamlin
11	Price Chopper	1819 Beaver Ave.	289	Tom Day	Golden K Kiwanis
12	Brick St. Market	114 Brick Street SE, Bondurant	270	Reenie Hogan	Connie Richards
13	Cash Saver	4121 Fleur Drive	235	Scott Hornberg	Denny Bradshaw
14	Hy-Vee	4707 Fleur Drive	216	Jamie Stephens	Denny Bradshaw
15	Fareway	100 E. Euclid Ave.	191	Nick Greiner	Link Associates
16	Fareway	8450 Meredith Drive	180	Dave Eisentrager	Larry Hamlin
17	Hy-Vee	3330 MLK Blvd.	146	Brandon Williams	DMARC Staff
18	Fareway	10151 University, Clive	131	Kevin McCormick	Link Associates
19	Price Chopper	5440 N.W. 86th, Johnston	102	Joe McDonald	John Young/Ron Stoen
20	Fareway	3205 N. Ankeny Blvd.	54	Rick Beckwith	Amy Tournier
21	Hy-Vee	1107 Army Post Road	42	Jason Crocker	Denny Bradshaw
22	Fareway	3000 S.E. 22nd Street	31	Wil Golberg	Link Associates
23	Hy-Vee	3221 S.E. 14th Street	10	Nate Fehl	Link Associates
24	Fareway	109 S.E. Oralabor, Ankeny	6	Doug Haugland	Link Associates
25	Cash Saver	1320 E. Euclid Ave.	0	Ryan Halverson	Link Associates

## HUNGER SACKS SOLD IN APRIL = 528

### TOP TEN STORES FOR \$6 SACKS (6 ITEMS)

- 192 - Hy-Vee, Windsor Heights
- 69 - Hy-Vee, 51st & Mills Civic
- 45 - Brick St. Market, Bondurant
- 44 - Hy-Vee, N. Ankeny Blvd.
- 28 - Hy-Vee, Grand & Railroad
- 22 - Fareway, 86th & Meredith
- 18 - Hy-Vee, 86th & Douglas
- \*16 - Cash Saver, 4121 Fleur Dr.
- \*16 - Price Chopper, 35th & Ingersoll
- 15 - Hy-Vee, Valley West Drive
- 13 - Price Chopper, Merle Hay Rd.

### TOP THREE STORES FOR \$12 SACKS (12 ITEMS)

- 22 - Price Chopper, 35th & Ingersoll
- 15 - Hy-Vee, N. Ankeny Blvd.
- 2 - Price Chopper, Merle Hay Rd.

## DISCARDED ITEMS, APRIL = 3,317

Hy-Vee, Jordan Creek Scott James, Store Director Staci Fanning/Heidi Zlab	2,381
Hy-Vee, Johnston Ryan Roberts, Store Director John Young/Ron Stoen	436
Hy-Vee, MLK Brandon Williams, Store Director DMARC Warehouse Staff	176
Whole Foods, WDSM Michael Durr, Store Team Leader DMARC Warehouse Staff	133 + 688 lbs. of produce
Fareway, E. Euclid Nick Greiner, Store Director Link Associates	103
Gateway Market, Sherman Hill South Union Bakery Gateway Market Staff	88

## FIVE YEAR HISTORY OF DISCARDS & RED BARREL COLLECTIONS

Month	2011	2012	2013	2014	2015	Money
January	7,848	9,826	11,423	8,304	8,811	—
February	9,102	8,599	8,342	8,527	7,991	—
March	9,398	10,876	9,339	10,932	8,012	\$378.75
April	10,837	10,540	10,599	12,262	10,645	\$1,907.80
May	9,580	7,707	8,110	10,943		
June	7,334	8,817	7,532	8,176		
July	7,970	9,544	9,435	6,757		
August	8,848	7,620	7,009	6,877		
September	8,419	6,565	8,506	8,863		
October	13,112	9,357	9,108	10,707		
November	14,267	13,157	11,307	9,997		
December	18,362	12,074	13,079	15,338		
<b>TOTAL</b>	<b>124,638</b>	<b>114,682</b>	<b>113,789</b>	<b>117,683</b>		