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Skippy Peanut Butter Promotion

February 25th—March 3rd, 2016



For every
3 POUNDS SOLD
of Skippy peanut butter
**HY-VEE WILL
DONATE 1 POUND**
to the Des Moines Area
Religious Council's Red
Barrel Program
(which helps feed the hungry
of Des Moines!)



"Like" us on Facebook: Des Moines Area Religious Council
"Like" our food work on Facebook: Move the Food



Follow us on Twitter: @dmreligious
Follow our food work on Twitter: @MovetheFoodDSM



DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

A Monthly Publication of the DMARC Food Pantry Network

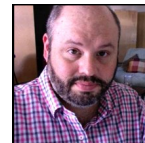
FEBRUARY 2016

SPRING INTO ACTION WEEK SET FOR APRIL 10-17

Des Moines, IA—After a less-than-anticipated turn out in March of last year, DMARC has turned to a new paradigm for its Spring Into Action drive. This year's activities will be comprised of a week-long series of promotional events capped off by a Sack Saturday food drive at participating Red Barrel locations and DMARC's regular, third Sunday food drive from some of its member congregations. Activities are already in the works with the Iowa Cubs and the Iowa Wild to bring awareness to the community during their scheduled games that week. In addition, Fleet Feet Sports located in Des Moines' East Village will host a food drive and promotional giveaway during the week as well. Other activities on the calendar will include an advocacy day on Monday, April 11th and a volunteer appreciation day on Friday, April 15th. Businesses, civic groups, schools, and other institutions are highly encouraged to contact DMARC about planning an activity around ending hunger in Polk County that week as it also coincides with National Volunteer Week. The goal is to spread the word about the problem of Hunger here in central Iowa. It is estimated that between 55,000-70,000 people in the Polk County area are food insecure at any given time. Through it's 12 pantries, DMARC served approximately 43,000 individuals in 2015.



NEWS FROM THE COORDINATOR'S DESK



Can you believe Spring is almost here?! March 20th marks the date of the equinox this year—just about a month away. Pretty soon, the sun will be back in its full glory and folks will start planning their gardens. But while many people look forward to prepping the soil and stocking up on seeds, others don't have a row to hoe. Spring has always been a tough time for those struggling to feed themselves and their families. And food donations at pantries everywhere tend to taper off after the holidays and further into the warmer months when the cold begins to dissipate. But food insecurity, as we all know, is a year-round problem. And now is the time we have to remind people of that fact—which is where you can help. Consider sponsoring a fundraiser or food drive for DMARC during these next few months. It will go a long way in helping us get through this difficult stretch and into the summer when fresh produce from the year's first harvests will begin to fill our coolers. Remember, we all reap the rewards later from the seeds we sow now. Help a neighbor by planting yours today!—JR

VOLUNTEER OPPORTUNITIES

The next **Sack Saturday** event will be at:

FAREWAY

**10151 University Ave, Clive
on Saturday, March 12th
from 10 a.m. to 2 p.m.**

Other upcoming **Sack Saturday** dates:

APR 16, 2016

MAY 14, 2016

JUN 11, 2016

JUL 16, 2016

AUG 13, 2016

SEP 17, 2016

Sign up online through VolunteerSpot
at <http://vols.pt/d9rk2W>

**DMARC Food Pantry Network
1435 Mulberry Street
Des Moines, Iowa 50309
515-277-6969**

Executive Director Rev. Sarai Rice
Food Pantry Director Rebecca Whitlow
Food Pantry Warehouse: (515) 282-2026
Red Barrel Coordinator John E. Robinson
Office: (515) 277-6969 x18
Cell: (515) 664-0394

RED BARREL COLLECTIONS FOR JANUARY 2016 = 4,756

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Hy-Vee	550 S. 51st Street, WDM	541	Mark Luke	Harlan Thomas
2	Hy-Vee	410 N. Ankeny Blvd., Ankeny	516	Wes Snook	Link Associates
3	Fareway	329 Grand Ave., WDM	475	Wil Goldberg	DMARC Staff
4	Hy-Vee	8601 Douglas Ave.	451	Scott James	Urbandale Kiwanis
5	Hy-Vee	7101 University Ave.	333	Matt Heldenbrand	Chris Burch
6	Price Chopper	4343 Merle Hay Road	311	Kenny Kane	Johnston Kiwanis
7	Hy-Vee	1990 Grand, WDM	309	Kim Cole	Chris Burch
8	Brick St. Market	114 Brick Street SE, Bondurant	306	Reenie Hogan	Connie Richards
9	Fareway	8450 Meredith Drive	222	Dave Eisentrager	Urbandale Kiwanis
10	Hy-Vee	1700 35th Street, WDM	222	Brian Bieker	NW Kiwanis
11	Fareway	100 E. Euclid Ave.	198	Nick Greiner	Link Associates
12	Cash Saver	4121 Fleur Drive	129	Scott Hornberg	Denny Bradshaw
13	Price Chopper	1819 Beaver Ave.	112	Tom Day	Golden K Kiwanis
14	Hy-Vee	4707 Fleur Drive	104	Jamie Stephens	Denny Bradshaw
15	Price Chopper	5440 N.W. 86th, Johnston	98	Joe McDonald	Johnston Kiwanis
16	Hy-Vee	5759 Merle Hay Rd, Johnston	91	Darin Schoop	Johnston Kiwanis
17	Price Chopper	3425 Ingersoll Ave.	82	Scott Benter	Downtown Kiwanis
18	Fareway	109 S.E. Oralabor, Ankeny	78	Doug Haugland	Link Associates
19	Hy-Vee	3330 MLK Blvd.	74	Sailu Timbo	DMARC Staff
20	Fareway	10151 University, Clive	45	Kevin McCormick	Link Associates
21	Fareway	3205 N. Ankeny Blvd.	43	Rick Beckwith	Amy Tournier
22	Fareway	3000 S.E. 22nd Street	8	Todd Hynes	Link Associates
23	Hy-Vee	3221 S.E. 14th Street	8	Dan Anderson	Link Associates
24	Hy-Vee	1725 Jordan Creek, WDM	0	Jason Sheridan	Bob and Jan Schulte
25	Hy-Vee	1107 Army Post Road	0	Steve Deutmeyer	Denny Bradshaw

HUNGER SACKS SOLD IN JAN. = 254

TOP FIVE STORES FOR \$6 SACKS (6 ITEMS)

- 57 - Hy-Vee, S. 51st & Mills Civic
- 51 - Brick St. Market, Bondurant
- 44 - Hy-Vee, Windsor Heights
- 22 - Fareway 86th & Meredith
- 21 - Hy-Vee, 86th & Douglas Ave.

TOP STORE FOR \$12 SACKS (12 ITEMS)

- 20 - Hy-Vee, N. Ankeny Blvd.

DISCARDED FOOD, JAN. = 4,337

Whole Foods, WDSM
Michael Durr, Store Team Leader 988 food items +
DMARC Warehouse Staff 425 lbs./produce

Hy-Vee, Jordan Creek
Jason Sheridan, Store Director 1,176 food items
Staci Fanning/Heidi Zlab

Gateway Market, Sherman Hill
South Union Bakery 820 food items +
Gateway Market Staff 25.6 lbs./produce

Fareway, Valley Junction
Will Goldberg, Store Director 699 food items
WDSM Christian Church

Hy-Vee, Johnston
Darin Schoop, Store Director 654 food items
John Young, Johnston Kiwanis

FIVE YEAR HISTORY OF DISCARDS & RED BARREL COLLECTIONS

Month	2012	2013	2014	2015	2016	Money
January	9,826	11,423	8,304	8,811	9,093	\$229.91
February	8,599	8,342	8,527	7,991		
March	10,876	9,339	10,932	8,012		
April	10,540	10,599	12,262	10,622		
May	7,707	8,110	10,943	7,210		
June	8,817	7,532	8,176	5,626		
July	9,544	9,435	6,757	8,516		
August	7,620	7,009	6,877	7,700		
September	6,565	8,506	8,863	8,602		
October	9,357	9,108	10,707	9,475		
November	13,157	11,307	9,997	7,573		
December	12,074	13,079	15,338	9,766		
TOTAL	114,682	113,789	117,683	99,904		