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Black Friday. Cyber Monday.

#GI<sup>VE</sup>INGTUESDAY™

November 29, 2016

Become a Hunger Hero—celebrate Philanthropy and help your friends and neighbors in need by supporting the DMARC Food Pantry Network!



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# DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

A Monthly Publication of the DMARC Food Pantry Network NOVEMBER 2016

## BOUTIQUE GROCERS WELCOME RED BARRELS



**Des Moines, IA**—Two grocery store have been added to the list of DMARC Red Barrel host sites in the last month. Gateway Market, a local, neighborhood store that opened in Sherman Hill in April of 2007 began displaying its Red Barrel at the end of October. Fresh Thyme Farmers Market, a regional chain of organic grocery stores which opened its 34th location here in West Des Moines (its 4th Iowa location) in March of this year, acquired its Red Barrel earlier this month. Both stores focus on providing fresh, healthy, locally-sourced foods to their customers. Gateway, which is operated by Orchestrate Hospitality (purveyors of such local eateries as Centro, Django, and Zombie Burger), also deals in high-end, gourmet products and ingredients, and has a café attached to its market. Fresh Thyme, a Midwestern operation that began in 2014 and is based outside of Chicago, focuses heavily on affordable, healthy foods and sustainable, natural products. Both stores seek to provide an alternative to the conventional grocery market shopping experience here in central Iowa. According to their respective websites, Gateway seeks to “share a passion for good food and exceptional service” while Fresh Thyme’s mission is to “improve the way our communities eat by offering fresh and healthy food at amazing values.” The two stores now bring the total number of Red Barrel store sites to 28. Consumers can purchase items on site and donate while they shop. Both stores are exploring the possibility of offering pre-packaged Hunger Sacks for their customers to donate as well.

## NEWS FROM THE COORDINATOR’S DESK



Happy Thanksgiving, everyone! We are so very grateful to you for your continued support and commitment to the work that we do. But our work continues to grow. Based on current trends, it has been estimated that we are on track to serve about 18,000 unique individuals for the month of November, our biggest month yet in our 40-year history of serving this community. Please remember us in your end-of-the-year giving plans. And remember that 100% of the money you donate to the DMARC Food Pantry Network goes towards the purchase of food that is offered free-of-charge to our friends and neighbors right here in Polk County. — JR

## DONOR SPOLIGHT



**Des Moines, IA**—Managers from Des Moines area Hy-Vee stores pose in front of 16 pallets worth of cereal. The product was purchase with funds raised from the Colossal Cookie Sale in September. One penny from every cookie sold during the sale was used to purchase the 6,810 boxes of cereal.

## Did You Know...



The wild turkey can run at speeds of up to 25 mph and fly as fast as 55 mph! Despite its speed, it was hunted nearly to extinction by the early 1900s with a population of around 30,000 birds. Restoration programs brought the numbers up to seven million today. There are six subspecies of wild turkey, all native to North America, the most numerous of which is the eastern wild turkey which was what the Pilgrims hunted for food.

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## RED BARREL COLLECTIONS FOR OCTOBER 2016 = 5,238

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Hy-Vee	410 N. Ankeny Blvd., Ankeny	787	Wes Snook	Link Associates
2	Hy-Vee	1700 35th Street, WDM	520	Brian Bieker	NW Kiwanis
3	Price Chopper	3425 Ingersoll Ave.	514	Patrick Kading	Downtown Kiwanis
4	Price Chopper	1819 Beaver Ave.	391	Crystal Anderson	Golden K Kiwanis
5	Hy-Vee	550 S. 51st Street, WDM	334	Mark Luke	Harlan Thomas
6	Brick St. Market	114 Brick Street SE, Bondurant	297	Reenie Hogan	Connie Richards
7	Hy-Vee	4707 Fleur Drive	296	Jamie Stephens	Link Associates
8	Hy-Vee	1990 Grand, WDM	293	Kim Cole	Chris Burch
9	Hy-Vee	7101 University Ave.	252	Matt Heldenbrand	Chris Burch
10	Hy-Vee	3221 S.E. 14th Street	212	Dan Anderson	Link Associates
11	Price Chopper	4343 Merle Hay Road	199	Scott Benter	Johnston Kiwanis
12	Hy-Vee	5759 Merle Hay Rd, Johnston	181	Darin Schoop	Johnston Kiwanis
13	Fareway	100 E. Euclid Ave.	145	Nick Greiner	Link Associates
14	Price Chopper	5440 N.W. 86th, Johnston	123	Joe McDonald	Johnston Kiwanis
15	Cash Saver	4121 Fleur Drive	116	Scott Hornberg	Link Associates
16	Fareway	8450 Meredith Drive	111	Dave Eisentrager	Urbandale Kiwanis
17	Hy-Vee	8601 Douglas Ave.	102	Scott James	Urbandale Kiwanis
18	Hy-Vee	3330 MLK Blvd.	102	Sailu Timbo	DMARC Staff
19	Fareway	329 Grand Ave., WDM	95	Wil Goldberg	Link Associates
20	Hy-Vee	1107 Army Post Road	86	Steve Deutmeyer	Link Associates
21	Hy-Vee	2510 SW State St, Ankeny	60	Kevin Hudachek	DMARC Staff
22	Fareway	3000 S.E. 22nd Street	22	Todd Hynes	Link Associates
23	Hy-Vee	1725 Jordan Creek, WDM	0	Jason Sheridan	Bob & Jan Schulte
24	Fareway	10151 University, Clive	0	Kevin McCormick	Link Associates
25	Fareway	3205 N. Ankeny Blvd.	0	Rick Beckwith	DMARC Staff
26	Fareway	109 S.E. Oralabor, Ankeny	0	Doug Haugland	Link Associates

## HUNGER SACKS SOLD IN OCT. = 355

### TOP 10 STORES FOR \$6 SACKS (6 ITEMS)

- 51-Hy-Vee, N. Ankeny Boulevard
- 49-Brick Street Market, Bondurant
- 48-Price Chopper, Beaverdale
- 34-Hy-Vee, S. 51st & Mills Civic Pkwy
- 30-Hy-Vee, Fleur Drive & McKinley \*
- 30-Hy-Vee, Grand Avenue & Railroad \*
- 27-Price Chopper, 35th & Ingersoll
- 18-Fareway, 86th & Meredith Drive
- 16-Hy-Vee, Windsor Heights
- 11-Price Chopper, Merle Hay Road
- 9 -Hy-Vee, 86th & Douglas Avenue

### TOP STORE FOR \$12 SACKS (12 ITEMS)

- 20 -Hy-Vee, N. Ankeny Boulevard

*\* tied for fifth place*

## DISCARDED FOOD, OCT. = 2,948

Whole Foods, WDSM 1,012 food items,  
Michael Durr, Team Leader 815 lbs./produce,  
DMARC Warehouse Staff + 100.2 lbs./meat

Gateway Market 990 food items  
South Union Bakery  
Gateway Market Staff

Price Chopper Ingersoll 423 food items  
Patrick Kading, Director  
DMARC Warehouse Staff

Hy-Vee, Johnston 377 food items  
Darin Schoop, Director  
John Young/Johnston Kiwanis

Hy-Vee, Jordan Creek 146 food items  
Jason Sheridan, Director  
Staci Fanning/Heidi Zlab

## FIVE YEAR HISTORY OF DISCARDS & RED BARREL COLLECTIONS

Month	2012	2013	2014	2015	2016	Money
January	9,826	11,423	8,304	8,811	9,093	\$229.91
February	8,599	8,342	8,527	7,991	7,396	\$143.97
March	10,876	9,339	10,932	8,012	8,314	\$97.25
April	10,540	10,599	12,262	10,622	11,027	\$1,148.49
May	7,707	8,110	10,943	7,210	8,586	\$0.00
June	8,817	7,532	8,176	5,626	8,253	\$30.50
July	9,544	9,435	6,757	8,516	7,105	\$0.65
August	7,620	7,009	6,877	7,700	7,002	\$220.00
September	6,565	8,506	8,863	8,602	7,044	\$615.77
October	9,357	9,108	10,707	9,475	8,186	\$577.38
November	13,157	11,307	9,997	7,573		
December	12,074	13,079	15,338	9,766		
<b>TOTAL</b>	<b>114,682</b>	<b>113,789</b>	<b>117,683</b>	<b>99,904</b>		