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# DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

A Monthly Publication of the DMARC Food Pantry Network

DECEMBER 2016

## DMARC IN 2016: THE YEAR IN REVIEW

**Des Moines, IA**—It's been an interesting year of developments for the DMARC Food Pantry network. As with every calendar cycle, **January** started off slow with the post-holiday slump. But things quickly geared up for Spring as the days rolled on. In **February**, DMARC got a visit from Up With People, who volunteered both collecting and sorting food for us while in town on the first leg of their nationwide tour. We also began interviewing for a new position in DMARC's development department and in March added Mike Schneider to our staff as Donor Development and Outreach Strategist. **March** also saw the beginning of a new partnership with the City of Des Moines Public Work's Department, who began collecting food donations on site during their city-wide SCRUB events throughout the year. In **April**, DMARC launched it's second annual Spring Into Action drive stretching it into a week-long series of events. It included a kick-off with the I-Cubs at their first Sunday home game, a "meet the Iowa Wild" Red Barrel event, and Fleet Feet Sports' first annual "Run Your Can Off" relay race. In **May**, DMARC partnered with the US Postal Workers for their annual "Stamp out Hunger" which netted thousands of food items and as many hours for volunteers to help count and sort it all. In **June**, DMARC returned to the Des Moines Arts Festival for the second time providing hands-on activities for kids. We also introduced the new DIY mini-Red Barrel coin banks to help collect money donations during coin drives. In **July**, DMARC rolled out its first-ever Mobile Food Pantry with the help of the Partnership for Hunger Free Polk County, enabling the network to reach underserved neighborhoods and clients who have never been able to access a food pantry before. We also added a brand new "brick-and-mortar" food pantry in Clive just down the street from Crestview Elementary school. In **August**, the VA of Central Iowa once again held its month-long food drive for DMARC at three separate locations. In **September**, DMARC teamed up with the Des Moines Girl Gang for it's first ever "Red Alert" drive collecting feminine hygiene products for women in need throughout the community. In **October**, long-time DMARC supporter Kathy Olah of West Des Moines released a match card game of her own creation—featuring iconic images from around the greater Des Moines area—and began donating \$2.00 from every sale to the Food Pantry Network. **November** saw the beginning of the first ever Hungry Turkey Run benefiting DMARC. Hundreds participated in the run and dozens of volunteers helped make the event a success. It was organized by All Community Events, Inc. and raised several thousand dollars for the Food Pantry Network. And finally in **December**, DMARC became the recipient of the \$30,000 Ignite Community Innovation Challenge grant. The money will be used to fund Food Pantry 2.0—incorporating new technologies, expanding access to fresh fruit and vegetables, and incentivizing healthy choices by implementing an EBT-style vending system in one of DMARC's food pantries.

## VOLUNTEER OPPORTUNITIES

The next **Sack Saturday** event will be **Saturday, January 14th** from 10 a.m. to 2 p.m.

Other upcoming **Sack Saturday** dates:

- FEB 11, 2017**
- MAR 11, 2017**
- APR 15, 2017**
- MAY 13, 2017**
- JUN 10, 2017**

Register online through SignUp.com:

<http://vols.pt/d9rk2W>

## Did You Know...

The oldest known fruitcake is about 140 years old and lives under glass in a Michigan home. It was baked by a woman in preparation for a Thanksgiving meal in 1878, but she died right before the holiday and her family didn't have the heart to eat it.



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## MLK Day is Monday, January 16th

Would you like to give back and make a difference in your community?

Volunteer for a **Red Barrel Food Drive** at a grocery store location near you!

You could help make a difference in the lives of your friends and neighbors right here in Polk County.

Join **DMARC** in honoring Dr. King by doing something good for others.

Call **515-664-0394** to schedule one today or email [jrobinson@dmarcunited.org](mailto:jrobinson@dmarcunited.org)



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"Like" our food work on Facebook: Move the Food



Follow us on Twitter: @dmreligious  
Follow our food work on Twitter: @MovetheFoodDSM

## RED BARREL COLLECTIONS FOR NOVEMBER 2016 = 6,645

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Hy-Vee	410 N. Ankeny Blvd., Ankeny	1209	Wes Snook	Link Associates
2	Hy-Vee	550 S. 51st Street, WDM	1160	Mark Luke	Harlan Thomas
3	Hy-Vee	1990 Grand, WDM	383	Kim Cole	Chris Burch
4	Hy-Vee	1700 35th Street, WDM	378	Brian Bieker	NW Kiwanis
5	Fareway	100 E. Euclid Ave.	346	Nick Greiner	Link Associates
6	Brick St. Market	114 Brick Street SE, Bondurant	317	Reenie Hogan	Connie Richards
7	Hy-Vee	4707 Fleur Drive	281	Jamie Stephens	Link Associates
8	Hy-Vee	8601 Douglas Ave.	271	Scott James	Urbandale Kiwanis
9	Hy-Vee	2510 SW State St, Ankeny	245	Kevin Hudachek	DMARC Staff
10	Price Chopper	1819 Beaver Ave.	244	Crystal Anderson	Golden K Kiwanis
11	Hy-Vee	5759 Merle Hay Rd, Johnston	208	Ray Doughan	Johnston Kiwanis
12	Hy-Vee	1107 Army Post Road	189	Steve Deutmeyer	Link Associates
13	Price Chopper	4343 Merle Hay Road	178	Scott Benter	Johnston Kiwanis
14	Fareway	8450 Meredith Drive	171	Dave Eisentrager	Urbandale Kiwanis
15	Hy-Vee	7101 University Ave.	159	Jeff Osborn	Chris Burch
16	Fareway	329 Grand Ave., WDM	154	Wil Goldberg	Link Associates
17	Fareway	109 S.E. Oralabor, Ankeny	139	Doug Haugland	Link Associates
18	Fareway	3000 S.E. 22nd Street	134	Todd Hynes	Link Associates
19	Cash Saver	4121 Fleur Drive	121	Scott Hornberg	Link Associates
20	Fareway	3205 N. Ankeny Blvd.	107	Rick Beckwith	DMARC Staff
21	Gateway Market	2002 Woodland Ave.	94	David Clemens	Rhonda Fingerman
22	Fresh Thyme Market	2900 University Ave, WDM	70	Keith West	Adam Pirillo
23	Hy-Vee	3221 S.E. 14th Street	60	Dan Anderson	Link Associates
24	Fareway	10151 University, Clive	27	Kevin McCormick	Link Associates
25	Price Chopper	3425 Ingersoll Ave.	0	Patrick Kading	Downtown Kiwanis
26	Price Chopper	5440 N.W. 86th, Johnston	0	Joe McDonald	Johnston Kiwanis
27	Hy-Vee	3330 MLK Blvd.	0	Aron Barwick	DMARC Staff
28	Hy-Vee	1725 Jordan Creek, WDM	0	Jason Sheridan	Bob & Jan Schulte

### HUNGER SACKS SOLD IN NOV. = 435

#### TOP 10 STORES FOR \$6 SACKS (6 ITEMS)

- 105 - Hy-Vee, 51st & Mills Civic Parkway
- 52 - Brick Street Market, Bondurant
- 49 - Hy-Vee, N. Ankeny Boulevard
- 34 - Hy-Vee, Grand Avenue & Railroad
- 31 - Hy-Vee, Fleur Drive & McKinley
- 23 - Price Chopper, Beaverdale
- 18 - Hy-Vee, Windsor Heights
- 16 - Fareway, 86th & Meredith Drive
- 14 - Hy-Vee, 86th & Douglas Avenue
- 12 - Hy-Vee, Army Post Road \*
- 12 - Cash Saver, 4121 Fleur Drive \*

#### TOP STORE FOR \$12 SACKS (12 ITEMS)

- 33 - Hy-Vee, N. Ankeny Boulevard

*\* tied for tenth place*

### DISCARDED FOOD, NOV. = 3,881

Whole Foods, WDSM Michael Durr, Team Leader DMARC Warehouse Staff	784 food items, 630 lbs./produce, + 66.6 lbs./meat
Gateway Market David Clemens, Director Gateway Market Staff	1,425 food items
Hy-Vee, Johnston Ray Doughan, Director John Young/Johnston Kiwanis	835 food items
ALDI, Des Moines—SE14th Jamie Hoff, Manager DMARC Warehouse Staff	768 food items
Hy-Vee, Jordan Creek Jason Sheridan, Director Staci Fanning/Heidi Zlab	69 food items

### FIVE YEAR HISTORY OF DISCARDS & RED BARREL COLLECTIONS

Month	2012	2013	2014	2015	2016	Money
January	9,826	11,423	8,304	8,811	9,093	\$229.91
February	8,599	8,342	8,527	7,991	7,396	\$143.97
March	10,876	9,339	10,932	8,012	8,314	\$97.25
April	10,540	10,599	12,262	10,622	11,027	\$1,148.49
May	7,707	8,110	10,943	7,210	8,586	\$0.00
June	8,817	7,532	8,176	5,626	8,253	\$30.50
July	9,544	9,435	6,757	8,516	7,105	\$0.65
August	7,620	7,009	6,877	7,700	7,002	\$220.00
September	6,565	8,506	8,863	8,602	7,044	\$615.77
October	9,357	9,108	10,707	9,475	8,186	\$577.38
November	13,157	11,307	9,997	7,573	10,526	\$766.75
December	12,074	13,079	15,338	9,766		
<b>TOTAL</b>	<b>114,682</b>	<b>113,789</b>	<b>117,683</b>	<b>99,904</b>		