



DES MOINES AREA RELIGIOUS COUNCIL RED BARREL NEWS

A Monthly Publication of the DMARC Food Pantry Network

JANUARY 2017

DONATIONS SHIFT WHILE TOTALS INCREASE

Des Moines, IA—Changes in local markets and management brought about a renewed interest in the Red Barrel program this year. Two independent grocery stores signed on while at least two other locations from stalwart companies show promise as prospective participants in 2017.

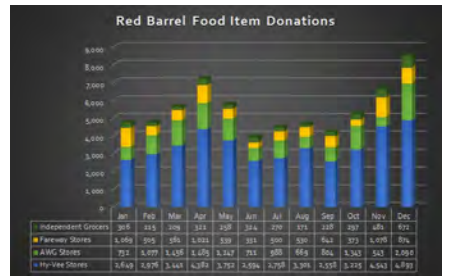
Overall, the network saw a slight increase to just under 105,000 donated food items this year. Hy-Vee stores again rose above the pack contributing just over 41,000 food items from all of their Red Barrel locations. In fact, the top three performing locations overall this year were Hy-Vee stores including the Ankeny Boulevard store with 8,542 items, the Mills Civic location with 7,402 items and Windsor Heights store with 4,907 items. Meanwhile, AWG stores—including all the Price Chopper and Cash Saver stores—brought in 13,000 food items lead by the Price Chopper in Beaverdale with 3,975 food items. Fareway stores contributed just over 8,000 food items lead by the Fareway on East Euclid with 2,809 food items. Independent grocers—including the high-performing Brick Street Market who contributed overwhelmingly to the total—brought in 3,752 food items.

More stores also contributed in terms of discarded food items with nearly 38,500 items coming from over ten locations throughout the year. Several new participants—including the ALDI supermarket on SE 14th Street and the Fresh Thyme Farmers Market in West Des Moines—helped contribute to the success. But it was Whole Foods and Gateway Market who stood out in this category contributing over 10,000 food items each (and nearly 10,000 lbs. of produce combined). Bakeries from the Hy-Vee on Merle Hay Road in Johnston, the West Lakes Hy-Vee, and the Fareway in Valley Junction made significant contributions to the total as well.

Hunger Sack sales, despite having fewer participants in the program this year, actually saw a slight increase with 4,781 sacks being sold across the network (4,330 \$6 sacks and 51 \$12 sacks). The winner in terms of combined number of items was the Hy-Vee Ankeny Boulevard with 6,750 items from \$6 and \$12 hunger sack sales. Hy-Vee Mills Civic sold the most \$6 sacks at 668, followed by Hy-Vee Windsor Heights with 562, and Brick Street Market with 549. \$12 sacks saw less sales overall, but Hy-Vee Ankeny Boulevard kept the pace selling 341 sacks, followed by Price Chopper on Merle Hay with 39, and Price Chopper on Ingersoll with 23.

BY THE NUMBERS

Red Barrel Food Item Donations



Discarded Food Item Donations (All Stores)



Perishable Food Item Donations in lbs. (All Stores)



LUTHERAN CHURCH OF HOPE'S SOUPER BOWL FOOD DRIVE AT HY-VEE

West Lakes Hy-Vee
1725 Jordan Creek Parkway
West Des Moines, IA 50266

Thursday, Feb. 2: 11:00 am–7:00 pm
Friday, Feb. 3: 11:00 am–7:00 pm
Saturday, Feb. 4: 9:00 am–5:00 pm

(Just look for the Souper Bowl Food Drive truck in the Hy-Vee parking lot!)

To volunteer, visit
www.lutheranchurchofhope.org
and click 'serve'



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"Like" our food work on Facebook: Move the Food



Follow us on Twitter: @dmreligious
Follow our food work on Twitter: @MovetheFoodDSM



Did You Know... January is National Oatmeal Month? The inedible hulls of oats can contribute to a healthier planet. In a joint Quaker/University of Iowa project, oat hulls in a biomass boiler provide 14% of the energy at the university, reducing carbon dioxide emissions by 70,000 tons a year – the equivalent of taking 1,200 cars off the road. As of early 2010, the program had saved the university over a million dollars.

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RED BARREL COLLECTIONS FOR DECEMBER 2016 = 8,529

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Hy-Vee	550 S. 51st Street, WDM	801	Mark Luke	Harlan Thomas
2	Price Chopper	4343 Merle Hay Road	722	Scott Benter	Johnston Kiwanis
3	Hy-Vee	8601 Douglas Ave.	701	Scott James	Urbandale Kiwanis
4	Hy-Vee	1700 35th Street, WDM	548	Brian Bieker	NW Kiwanis
5	Hy-Vee	1990 Grand, WDM	511	Kim Cole	Chris Burch
6	Hy-Vee	7101 University Ave.	503	Jeff Osborn	Chris Burch
7	Hy-Vee	1107 Army Post Road	496	Steve Deutmeyer	Link Associates
8	Price Chopper	3425 Ingersoll Ave.	494	Patrick Kading	Downtown Kiwanis
9	Hy-Vee	4707 Fleur Drive	398	Jamie Stephens	Link Associates
10	Price Chopper	5440 N.W. 86th, Johnston	387	Joe McDonald	Johnston Kiwanis
11	Price Chopper	1819 Beaver Ave.	365	Crystal Anderson	Golden K Kiwanis
12	Brick St. Market	114 Brick Street SE, Bondurant	365	Reenie Hogan	Connie Richards
13	Hy-Vee	410 N. Ankeny Blvd., Ankeny	324	Wes Snook	Link Associates
14	Fareway	8450 Meredith Drive	312	Dave Eisentrager	Urbandale Kiwanis
15	Gateway Market	2002 Woodland Ave.	241	David Clemens	Rhonda Fingerman
16	Fareway	100 E. Euclid Ave.	183	Nick Greiner	Link Associates
17	Fareway	109 S.E. Oralabor, Ankeny	148	Doug Haugland	Link Associates
18	Hy-Vee	2510 SW State St, Ankeny	146	Kevin Hudachek	DMARC Staff
19	Hy-Vee	1725 Jordan Creek, WDM	145	Jason Sheridan	Bob & Jan Schulte
20	Cash Saver	4121 Fleur Drive	122	Scott Hornberg	Link Associates
21	Hy-Vee	5759 Merle Hay Rd, Johnston	115	Ray Doughan	Johnston Kiwanis
22	Hy-Vee	3330 MLK Blvd.	111	Aron Barwick	DMARC Staff
23	Fareway	329 Grand Ave., WDM	96	Wil Goldberg	Link Associates
24	Hy-Vee	3221 S.E. 14th Street	94	Dan Anderson	Link Associates
25	Fareway	10151 University, Clive	92	Kevin McCormick	Link Associates
26	Fresh Thyme Market	2900 University Ave, WDM	66	Keith West	Adam Pirillo
27	Fareway	3000 S.E. 22nd Street	23	Todd Hynes	Link Associates
28	Fareway	3205 N. Ankeny Blvd.	20	Rick Beckwith	DMARC Staff

HUNGER SACKS SOLD IN DEC. = 466

TOP 10 STORES FOR \$6 SACKS (6 ITEMS)

- 79 - Hy-Vee, 51st & Mills Civic Parkway
- 58 - Brick Street Market, Bondurant
- 51 - Price Chopper, Beaverville
- 47 - Hy-Vee, Grand Avenue & Railroad
- 41 - Hy-Vee, Fleur Drive & McKinley
- 39 - Hy-Vee, Army Post Road
- 30 - Hy-Vee, Windsor Heights
- 27 - Fareway, 86th & Meredith Drive
- 26 - Hy-Vee, 86th & Douglas Avenue
- 18 - Price Chopper, 35th & Ingersoll

TOP STORE FOR \$12 SACKS (12 ITEMS)

- 19 - Hy-Vee, N. Ankeny Boulevard

DISCARDED FOOD, DEC. = 3,763

Whole Foods, WDSM Michael Durr, Team Leader DMARC Warehouse Staff	944 food items, 1195 lbs./produce, + 45 lbs./meat
Gateway Market David Clemens, Director Gateway Market Staff	896 food items
Hy-Vee, Johnston Ray Doughan, Director John Young/Johnston Kiwanis	678 food items
ALDI, Des Moines—SE14th Jamie Hoff, Manager DMARC Warehouse Staff	657 food items + 4.8 lbs./produce
Hy-Vee, Jordan Creek Jason Sheridan, Director Staci Fanning/Heidi Zlab	588 food items

FIVE YEAR HISTORY OF DISCARDS & RED BARREL COLLECTIONS

Month	2012	2013	2014	2015	2016	Money
January	9,826	11,423	8,304	8,811	9,093	\$229.91
February	8,599	8,342	8,527	7,991	7,396	\$143.97
March	10,876	9,339	10,932	8,012	8,314	\$97.25
April	10,540	10,599	12,262	10,622	11,027	\$1,148.49
May	7,707	8,110	10,943	7,210	8,586	\$0.00
June	8,817	7,532	8,176	5,626	8,253	\$30.50
July	9,544	9,435	6,757	8,516	7,105	\$0.65
August	7,620	7,009	6,877	7,700	7,002	\$220.00
September	6,565	8,506	8,863	8,602	7,044	\$615.77
October	9,357	9,108	10,707	9,475	8,186	\$577.38
November	13,157	11,307	9,997	7,573	10,526	\$766.75
December	12,074	13,079	15,338	9,766	12,292	\$297.87
TOTAL	114,682	113,789	117,683	99,904	104,824	\$4,128.54