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**SPRING**  
*into*  
**ACTION**  
**APRIL 22-29, 2017**

**Join us for a week  
of activities promoting  
and benefitting the  
DMARC Food  
Pantry Network  
[www.dmarcunited.org/  
spring-into-action](http://www.dmarcunited.org/spring-into-action)**



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**DES MOINES AREA RELIGIOUS COUNCIL  
RED BARREL NEWS**

A Monthly Publication of the DMARC Food Pantry Network

**MARCH 2017**

**25TH STAMP OUT HUNGER TO AID DMARC IN 2017**



**Des Moines, IA**—The local branch of the National Association of Letter Carriers has once again designated the DMARC Food Pantry Network as the area recipient of the 2017 Stamp Out Hunger food drive on Saturday, May 13th. Letter carriers from 9 Des Moines area postal stations will collect donated food items from households across the metro that day as part of a larger effort to help feed hungry families nationwide. Last year, the letter carriers collected over 83,000 pounds worth of food items for DMARC in just one day. Due to the sheer volume of those items, it took volunteers a full month to sort through and box all of it. This year, in an effort to streamline the process, DMARC solicited the help of Marco, a technology company located in Urbandale, to act as a host for volunteers to count and sort the items off-site before they are delivered to the DMARC warehouse. The count-a-thon will take place around the clock over the weekend of the event. DMARC is looking for volunteer groups of all affiliation and sizes to fill shifts through Sunday night, May 14th. If interested, volunteers are encouraged to contact John Robinson at [jrobinson@dmarcunited.org](mailto:jrobinson@dmarcunited.org). Now in its 25th year, the annual nationwide effort began in earnest on the second Saturday in May of 1993. In 2010, the food drive surpassed the one billion pound mark in total food collected over its history.

**NEWS FROM THE COORDINATOR'S DESK**

DMARC has acquired a new tool to help spur monetary donations during events like Red Barrel drives, Sack Saturdays, Iowa Cubs Sunday home games, and other promotional appearances. It's called a Dipjar and it's manufactured by a company out of Boston, Massachusetts. This new tool enables DMARC to accept credit and debit card donations quickly and easily from donors who may not have cash on them at the time of an event. The Dipjar is easy to set up, too—it simply plugs into an electrical outlet or portable USB power source and automatically connects via cellular technology within a matter of minutes. The jar remains connected throughout the event, and visiting donors can simply "dip" their credit or debit card into the jar to make a donation. The amount of the donation—which is predetermined and is illuminated on the front of the jar—can be set up to display any amount via a control panel on your PC, smartphone, or tablet. Once a transaction is complete the jar makes an audible "ding" noise and the donor knows that their donation has been processed. The transaction then shows up on their credit card or bank statement and is processed in the DMARC office the same way our other cash donations made to the Red Barrel are handled. — JR



**VOLUNTEER TO COLLECT FOOD**



Register online through SignUp.com:  
<http://vols.pt/d9rk2W>

**Did You Know...**

*Although potatoes are closely associated with Ireland, they were originally cultivated by the Incans in the northern Andes and brought back to Europe by the Spanish Conquistadors during the 1500s? By the 1700s, potatoes flourished and were widely cultivated in Ireland due to the moist, cloudy, and cool climate which was uncannily like the South American highlands of their origin. The broad adoption of this nearly-perfect food, loaded with protein, vitamins, and complex carbohydrates, transformed Ireland, causing infant mortality to plummet and improving the overall health of the population.*



**DMARC Food Pantry Network  
1435 Mulberry Street  
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515-277-6969**

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Food Pantry Director Rebecca Whitlow  
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## RED BARREL COLLECTIONS FOR FEBRUARY 2017 = 4,499

Rank	Store	Address	Collected	Store Director	Volunteer Collector
1	Hy-Vee	550 S. 51st Street, WDM	536	Mark Luke	Harlan Thomas
2	Hy-Vee	1990 Grand, WDM	336	Kim Cole	Chris Burch
3	Hy-Vee	7101 University Ave.	296	Jeff Osborn	Chris Burch
4	Fareway	100 E. Euclid Ave.	287	Nick Greiner	Link Associates
5	Price Chopper	3425 Ingersoll Ave.	274	Patrick Kading	Downtown Kiwanis
6	Hy-Vee	4707 Fleur Drive	265	Ryan Roberts	Link Associates
7	Hy-Vee	8601 Douglas Ave.	251	Scott James	Urbandale Kiwanis
8	Price Chopper	4343 Merle Hay Road	242	Scott Benter	Johnston Kiwanis
9	Gateway Market	2002 Woodland Ave.	235	David Clemens	Rhonda Fingerman
10	Brick St. Market	114 Brick Street SE, Bondurant	216	Reenie Hogan	Connie Richards
11	Hy-Vee	410 N. Ankeny Blvd., Ankeny	209	Andrew Beier	Link Associates
12	Fareway	8450 Meredith Drive	185	Dave Eisentrager	Urbandale Kiwanis
13	Hy-Vee	1700 35th Street, WDM	164	Brian Bieker	NW Kiwanis
14	Price Chopper	1819 Beaver Ave.	158	Crystal Anderson	Golden K Kiwanis
15	Hy-Vee	1107 Army Post Road	141	Steve Deutmeyer	Link Associates
16	Fareway	3205 N. Ankeny Blvd.	128	Rick Beckwith	DMARC Staff
17	Hy-Vee	5759 Merle Hay Rd, Johnston	110	Ray Doughan	Johnston Kiwanis
18	Fareway	10151 University, Clive	91	Kevin McCormick	Link Associates
19	Fareway	329 Grand Ave., WDM	84	Wil Goldberg	Link Associates
20	Fresh Thyme Market	2900 University Ave, WDM	66	Keith West	Adam Pirillo
21	Hy-Vee	3330 MLK Blvd.	57	Aron Barwick	DMARC Staff
22	Hy-Vee	2510 SW State St, Ankeny	55	Kevin Hudachek	DMARC Staff
23	Fareway	6005 Merle Hay Rd, Johnston	34	Paul Vogtlin	Johnston Kiwanis
24	Price Chopper	5440 N.W. 86th, Johnston	28	Tom Day	Johnston Kiwanis
25	Fareway	109 S.E. Oralabor, Ankeny	18	Doug Haugland	Link Associates
26	Cash Saver	4121 Fleur Drive	17	Al Cole	Link Associates
27	Hy-Vee	3221 S.E. 14th Street	13	Dan Anderson	Link Associates
28	Fareway	3000 S.E. 22nd Street	3	Todd Hynes	Link Associates
29	Hy-Vee	1725 Jordan Creek, WDM	0	Jason Sheridan	Bob & Jan Schulte

## HUNGER SACKS SOLD IN FEB. = 309

### TOP 10 STORES FOR \$6 SACKS (6 ITEMS)

- 71 - Hy-Vee, 51st & Mills Civic Parkway
- 36 - Brick Street Market, Bondurant
- 29 - Hy-Vee, Fleur Drive & McKinley
- 28 - Price Chopper, 35th & Ingersoll
- 26 - Hy-Vee, Grand Avenue & Railroad
- 24 - Price Chopper, Beaverdale
- 23 - Hy-Vee, Windsor Heights
- 22 - Fareway, 86th & Meredith Drive
- 13 - Hy-Vee, 86th & Douglas Avenue
- 12 - Hy-Vee, N. Ankeny Boulevard
- 12 - Price Chopper, Merle Hay

### TOP STORE FOR \$12 SACKS (12 ITEMS)

- 9 - Hy-Vee, N. Ankeny Boulevard

## DISCARDED FOOD IN FEB. = 10,977

- Walmart, Grimes**  
Collected by DMARC Staff:  
2,191 food items, 3,013.5 lbs./produce, + 425.5 lbs./meat
- Hy-Vee Fulfillment Center**  
Collected by DMARC Staff:  
3,232 food items + 9.0 lbs./produce
- Hy-Vee, Downtown—Marcie McCauslin, Store Director**  
Collected by DMARC Staff:  
1,310 food items + 2,430 lbs./produce
- Whole Foods, WDSM—Michael Durr, Team Leader**  
Collected by DMARC Staff:  
1,999 food items, 758 lbs./produce, + 27.6 lbs./meat
- Gateway Market—David Clemens, Director**  
Collected by Gateway Market Staff:  
1,419 food items
- ALDI, SE14th, Des Moines—Jamie Hoff, Manager**  
Collected by DMARC Staff:  
685 food items
- Fareway, SE Oralabor Rd.—Doug Haugland, Store Director**  
Collected by Melanie Schmidt:  
334.6 lbs./produce
- Costco, West Des Moines—Alan Caito, Manager**  
Collected by Jim & Darlene Christensen:  
141 food items

## FIVE YEAR HISTORY OF DISCARDS & RED BARREL COLLECTIONS

Month	2013	2014	2015	2016	2017	Money
January	11,423	8,304	8,811	9,093	14,138	\$51.00
February	8,342	8,527	7,991	7,396	15,476	\$46.00
March	9,339	10,932	8,012	8,314		
April	10,599	12,262	10,622	11,027		
May	8,110	10,943	7,210	8,586		
June	7,532	8,176	5,626	8,253		
July	9,435	6,757	8,516	7,105		
August	7,009	6,877	7,700	7,002		
September	8,506	8,863	8,602	7,044		
October	9,108	10,707	9,475	8,186		
November	11,307	9,997	7,573	10,526		
December	13,079	15,338	9,766	12,292		
<b>TOTAL</b>	<b>113,789</b>	<b>117,683</b>	<b>99,904</b>	<b>104,824</b>		