



Sponsorship Opportunities

What? The Des Moines Area Religious Council (DMARC) invites you to become a sponsor of its inaugural signature event – **SPRING GREENS!** An event focused on the color, crispness and freshness of spring, featuring some of Des Moines’ favorite restaurateurs and beverage providers! Vendors will offer small bites and samples of menu items that have been “freshened up” for spring. The event will be held at the Iowa State Historical Building, Thursday, May 23, 2019 from 5-9 pm.

Why? This past year DMARC fed over 50,000 unique individuals through its network of 14 partner pantry sites, 3 Mobile Food Pantries and 27 (and growing!) mobile food pantry locations. With two food warehouses and numerous community partners, DMARC is today Iowa’s largest Food Pantry Network, working to meet the needs of the Greater Des Moines community thanks to the generosity of individuals, businesses, and over 120 member congregations and nearly 200 faith communities from across the religious spectrum, giving cash contributions, donations of food, and service. *But the need continues to grow making the need for increased funding ever more important.*

Join us at Spring Greens! *Together, we will help those in need! Learn more and contact Leslie Garman at DMARC at (515) 277-6969 or LGarman@dmarcunited.org.* Your support will help DMARC continue to do more than fill bellies – it will provide healthy food which nourishes both bodies and lives.

Overview of Benefits

It is our pleasure to share the following list of sponsorship levels and benefits. Should you have another idea to support DMARC as a sponsor, please let us know!

PRESENTING SPONSORSHIP BENEFITS.....\$25,000

- Membership in DMARC’s exclusive Hunger Champions, a premier program of individuals and corporate partners donating \$10,000 or more.
- Company identified as a “Signature Event Presenting Sponsor” in all media releases and on all printed materials.
- Reserved seating for up to 20 guests.
- Two, one-page acknowledgements or an inside cover acknowledgement in the event program.
- Corporation/Individual name will be mentioned in event promotions, including press releases, interviews and public service announcements, as available.
- Recognition from the podium the evening of the event.
- Sponsor recognition on website and other e-communications.

- “Lunch and Learn” speaking engagement at your company on a food insecurity topic, with an opportunity to have a hunger simulation with staff and to see the DMARC’s Data Visualization dashboard.

PLATINUM SPONSORSHIP BENEFITS.....\$15,000

- Membership in DMARC’s exclusive Hunger Champions, a premier program of individuals and corporate partners donating \$10,000 or more.
- Company identified as a “Platinum Event Sponsor” in all media releases.
- Reserved seating for up to 20 guests.
- One full page acknowledgement in the event program.
- Corporation/Individual name will be mentioned in event promotions, including press releases, interviews and public service announcements, as available.
- Recognition from the podium the evening of the event.
- Sponsor recognition on website and other e-communications.
- “Lunch and Learn” speaking engagement at your company on a food insecurity topic, with an opportunity to have a hunger simulation with staff and to see the DMARC’s Data Visualization dashboard.

GOLD SPONSORSHIP BENEFITS.....\$10,000

- Membership in DMARC’s exclusive Hunger Champions, a premier program of individuals and corporate partners donating \$10,000 or more.
- Reserved seating for up to 10 guests.
- Full page acknowledgement in the event program.
- Corporation/Individual name will be mentioned in event promotions, invitation, press releases, interviews and public service announcements, as available.
- Sponsor recognition on event website page and event e-communications.
- Recognition from the podium the evening of the event.

SILVER SPONSORSHIP BENEFITS\$5,000

- Reserved seating for up to 10 guests.
- Full page acknowledgement in the event program.
- Corporation/Individual name will be mentioned in event press releases and public service announcements, as available.
- Sponsor recognition on event website page and event e-communications.
- Recognition from the podium the evening of the event.

BRONZE SPONSORSHIP BENEFITS \$2,500

- Reserved seating for up to 6 guests.
- Sponsor recognition on event website page and event e-communications.
- Half-page acknowledgement in the event program.

PATRON SPONSORSHIP BENEFITS \$1,000

- Reserved seating for 2 guests.
- Listing in the event program.

Additional Opportunities

ENTERTAINMENT SPONSOR (exclusive)..... \$5,000

- Your corporation’s name and logo will appear on signage with event entertainment.
- Half page acknowledgement in the event program.
- Reserved seating for up to 10 guests.
- Sponsor recognition on event website page and event e-communications.

VALET SPONSOR (exclusive).....\$2,500

- Your company’s logo will be visible on signage upon guest arrival at Valet Parking.
- Half page acknowledgement in event program.
- Opportunity to have a flyer placed in every parked car.
- Reserved seating for up to 6 guests.
- Sponsor recognition on event website page and event e-communications.

REGISTRATION SPONSOR\$2,500

- A great opportunity to have your corporation’s name and logo appear on signage at the registration table as well as a ½ page acknowledgement in the event program.
- Reserved seating for up to 6 guests.